# If You're NOT Making Shed Loads Of Money Online, It's Probably Because... You're NOT Doing This...

"Newbie Online Marketer Makes Over £30K Profit Every Month From A Simple One Page Website"



Have you ever seen a statement like the one above? Chances are you have but you probably thought it was just hype or complete BS. Well, fact is, it's a very **realistic** prospect as I'll explain...

But first, please let me ask you 3 simple questions...

Do you have a product or service to sell?

Are you an affiliate marketer or reseller?

Do you seriously want to make some REAL money online... even if you have no product or service to offer and absolutely no previous experience whatsoever?

## Okay, then this is for you...

What's great about this method, which I'll explain to you in every detail, is you can literally **MAKE MONEY** sitting at your kitchen table. **It's true... you can use this method anywhere in the world.** 

#### You don't need any business premises and you'll have virtually no overhead expenses except for a few quid you'll need to promote your business.

It will be just you, your product or service, a free web page and your special form of advertising that could account for a **massive financial change** in your life... **and I'm not kidding.** 

## This very same strategy has been used to create six-figure incomes for very ordinary people... (and a few Internet Gurus)

## Be one of them!

### Okay, here's what it's all about...

The OLD WAYS of doing business online are fading fast but the **NEW WAYS** are just beginning to reap **huge rewards** for those willing to learn a few NEW and completely misunderstood techniques.



The old ways of doing business include the static website with product offers, the Google Adwords campaign and all that SEO stuff.

The new way includes socialising, making friends and chatting to real people online... **what could be easier?** 

Making money online doesn't have to be difficult or costly.

All it takes is a mind shift... a different approach... and a different formula.

If you don't adapt and do this method then not only will you get left very far behind... you might **NEVER** catch up with everyone else.

### So, this is just too important to ignore especially...

# If you have an existing online business or you want to start a new online business... this is for YOU!

What am I talking about?

I'm talking about a way that **YOU**, regardless of your experience, can make an absolute **FORTUNE** online. Don't believe me? Well, here's how...

Do you run any type of online business that you know could do a heck of a lot better?

Perhaps you're thinking about starting a business online but you're not sure about how to get customers...

And that's the simple secret... if there actually is such thing as a secret... it's all about getting **CUSTOMERS**!

Customers, clients, subscribers or members, call them what you will. It all amounts to the same thing... which is about people who are **willing to pay you** for your products or services.

Once you have mastered the art of befriending paying customers you WILL make money. **It's as simple as that.** 



And once you have mastered the art of getting the **RIGHT** product in front of the **RIGHT** customer...

# ...you will make serious money.

All that stands in your way of making £10K, £20K, £30K or more, every month from your online business is a little **specialist knowledge**.

**It's true!** Simply having the right knowledge is responsible for creating many **millionaires and multi-millionaires** online... and that's another fact!

So you see, it's not always about having the right product or offering the right service, that can make you filthy rich... it's all about knowing how to *"sell it to em"*.

Basically, successful selling is all about knowing how to market your products... successfully.

Now, here's how we do just that...

If you've been in business for any length of time then you obviously know this already, but if you're just starting out then here's where it gets **really exciting...** 

What I'm about to reveal to you is **<u>NO SECRET</u>**... it's just a method... that's been tried and tested and **proven** to work.

Problem for most people who have tried it already and failed, is that they don't really understand it, and that's why I'm going to explain how it works...

First, let's just think about what it is you are selling ...

#### Is there a large market for it?

#### What kind of people would be interested in buying it?

Now this is very important, so I'll ask you again...

#### What kind of people would be interested in buying YOUR product?

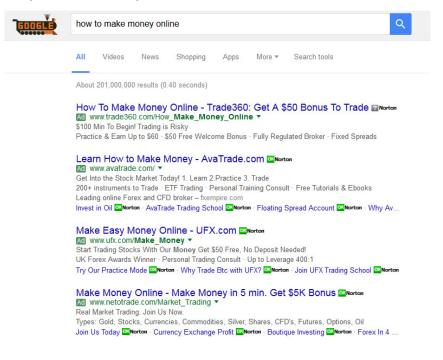
Once you have identified these people you only have to find them and then you're in business.

Now, the old way of doing business meant you spent an absolute fortune on getting a website built. Then you paid some SEO guy to optimise the pages so that your website could be found easily in Google.

That's what I did and it cost me a lot of money for virtually no return.

Now personally, looking back... I think this was absolute madness...

I now call it the **page one** syndrome. That's when everyone wants to get their website on page one of the search results and every SEO "expert" promises they can do it for you.



# **REALITY CHECK!...** there are **only 10 organic listings on Google's first page search results**, so what chance do you realistically have of getting in?

If you are just starting an online business then you have **absolutely no hope** whatsoever.

Nope... no way are you going to make any serious money that way. Not even if you paid for the best SEO guy around and filled your site pages with every relevant keyword from here to Timbuktu... it's just not going to happen.

#### Unless...

You pay for, or should I say bid against someone, to get an ad in the top 3 or 4 Ad listings.

To get into the position you want and stay there could **cost you a small fortune in advertising fees**. Believe me I know... that's why Google are losing out on their Adwords offerings, as sellers are now abandoning their accounts in droves in search of <u>other ways to get traffic.</u>

And where are they flocking to?



Well, if you haven't guessed already... it's Facebook!

Have you tried it yet?

#### Made any money?

#### Failed miserably?

Many sellers have failed at making money on **Facebook** because they don't really understand how it works.

Remember I asked you, "What kind of people would be interested in buying YOUR product?"

Well, that's the key to successful selling on **Facebook**.

It's about knowing who your customer is... and just a bit more.

## Facebook Marketing.... Learn to do it right

There are two very distinctive ways to make money on Facebook...

One is to place ads and the other is to create a **Facebook** page for your business. Yes, this is the free webpage I mentioned earlier.

#### I highly recommend you do both.

I've been selling online for years and I've tried just about all the various advertising methods going. Some have worked and some have not. Some have cost me dearly and some were completely free.

But of all the methods I've tried, there is just ONE that stands out well above all the rest... **FACEBOOK MARKETING!** 

Yeah... I'm passionate about Facebook Marketing because it saved me. It saved my business and it put me right on track to **making some very serious Moolah!** 

But, like many people who have tried **Facebook** for business, I didn't really get it at first. I kept thinking along the lines of Google Adwords, which is totally wrong.

I mean, **Facebook** is NOT at all like Google Adwords so the first thing you have to do is change your mind-set. You have to forget about bidding against your competitors and hoping someone will click on your ad.

I know, you still need those clicks but not in the same way as you would with Google.

## You Can Get Your Offer Right In Front Of Your Customers!

Just consider the differences here...

Your Google Adwords ad has to be in front of the right audience who is actually SEARCHING for your product or something similar. Your ad campaign relies on your potential customer <u>doing a search</u>.

In other words you're *baiting a hook* and hoping some customers will come along and *bite*.

With **Facebook**, you are already amongst all the *fish*. You have placed your specific bait right into the middle of a fish-filled pond.

Maybe that's not the best analogy but I'm sure you can see where I'm coming from here.

# WHY go in search of your customer, when you can just go where your customers already are?

It makes a lot of sense doesn't it? Of course it does!

**Facebook** has well over a **BILLION** users and most of those are on **Facebook** every single day. Chances are, if you dangled your bait... someone will definitely bite... and they do... many times every day!

### When I finally realised this I had to take a step back and completely redesign my whole marketing plan.

No longer would I have to blindly market to faceless prospects. I could now laser target my marketing at my perfect prospects with the ideal products.



It was much easier than I imagined it to be and it really opened my eyes to a whole **new way of doing business online**.

Once I created a Facebook page and encouraged people to **"Like"** my posts and **"Share"** my posts, my business hit the stratosphere.

So, here I was creating **highly profitable Facebook** ads and spending most of my time writing posts for my Facebook page and making **shed loads of cash**.

There was no need to go anywhere else or do anything else. My whole business just grew and grew around **Facebook**.

Okay, I don't want to keep harping on about my own amazing success because this letter is not about me... it's about how **YOU** can make **Facebook** work for you too and make yourself some silly money.

## And Now... A Confession!

Now, I have to be up front with you here because I didn't really figure out this **Facebook** advertising stuff all by myself. I had some help...

I knew that **Facebook Marketing** held the key to a **FORTUNE** if only I could find out how to do it right. However, I failed and I failed again until...

I stumbled across a short **Facebook** course. This course was created by someone I had never heard of before, and I found out later that it is was only intended to be shown to a **<u>few select online marketers</u>**.

You know, most of these guys like to keep their success stories under wraps for fear of others tapping into their wealth pool or stealing their methods or... whatever.

Yeah, occasionally one of them will let a tiny bit of information out and charge the earth for it but you'll NEVER, EVER really get the full picture.

All you get for your \$197 is a taster... enough to get you excited but not enough to cause THEM any problems with their own business. **They ring fence everything and then just drip feed the information when it suits them.** 

Well, someone had slipped up this time because here it was in my hands. A full blown, no holds barred, information packed set of instruction videos... all about how they were making money with **Facebook Marketing**.

This was a course consisting of **4 DVDs** and within these 4 discs I found out exactly where I had been going wrong.

Yep... my old way of thinking was leading me all over the place and I was getting nowhere fast until I discovered the **"secrets".** 

You hear about these so called secrets to making money with **Facebook** but nobody ever tells it how it is. All you get are titbits of information and you have to try and figure the rest out all out by yourself.

So, what I ended up watching on my DVD player was obviously very different. Everything was being **revealed before my eyes** and wow... I was totally gobsmacked... speechless... dumbfounded!

## Was this my lucky day?

I think so because when I watched the DVDs all the way through and followed the information, advice, techniques and formulas, I finally **realised I was onto something.** 

Then, after running a couple of trial ads, my suspicions were confirmed. **I** had struck GOLD!

Once I starting making money from selling my original product, which by the way was a simple information book, I went on to create many, many more products and I repeated my success many times over.

So you see, I didn't figure out how to do this all by myself, someone else did... and I just **simply copied them**. <u>And that's what you can do too.</u>

## Okay, here's what I did next...

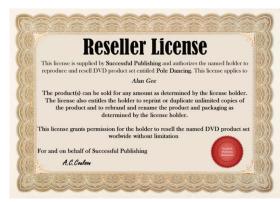
I was really impressed with this DVD set about **Facebook Marketing**, so I tracked down the presenter, a guy named Jay Hastings. I asked Jay if I could buy the rights to his course and not surprisingly his reply was a short and swift... **NO!** 

I was told the information was not for public circulation and in no way was I to share what I had learned, even though I could use the methods for my own personal use.

I thought that was a bit unfair and so I tracked down the publishers of the DVD set and they were much more approachable. However, they were only willing to meet me in person, behind closed doors, and hand over what they called a *"time limited distribution license"*.

That meant I had only a limited amount of time until my distribution license was then declared **null and void**. They told me it was a *"take it or leave it* 

*offer"* and well... I just had to take it... (even though it did cost me a small fortune!)



Then I get this call next day telling me that the distribution license was only valid for 6 months. **What?!?** As you can imagine, I wasn't happy about that part of the deal but they were calling the shots so what could I do?

Anyway, I was now the proud owner, albeit temporary, of a distribution license to a very

**special product** that I had already tried and tested myself and many Guru marketers were currently using to **make millions of pounds online.** 

## Now you can see this information too...

Would YOU like to know how to make serious money on Facebook?

Well, I haven't got much time so I want to offer copies of this DVD set to people who I know will really appreciate the information they contain, and use it sensibly. By that I mean keep it to yourself please.

#### The reason why I'm making this available to YOU is because your name has been passed onto me as someone interested in online business and making money online from home. (Hopefully I've got the right person).

You know, before I had this course, I must have spent **over £1800** in my first 2 weeks trying to figure out how to make **Facebook** work for me and you could end up spending much more than that, especially if you're new to online marketing.

I often wonder how many people actually gave up their attempts to make money online after failing with **Facebook**. I could very easily have been one of them. I saw **Facebook** as my **last chance** of ever making it and thankfully I did.

As I said earlier... Facebook saved me... and it can help you too.

Not only was I able to recover all my previous losses by marketing on **Facebook**, **I made an absolute bundle**.

I'm now totally focused on helping **others make money online** by providing them with unique and **in-demand products**... much like this **Facebook Marketing** course I've been blabbing on about.

I use the word "blabbing" because that's what we do on **Facebook**... we blab about all sorts of things that are of interest to people.

It's how we build our **loyal lists**... it's how we build our army of dedicated followers and of course our customers.

## Why is Facebook Marketing so much more effective than any other type of online marketing?

Just recently I've been asked this question all too often... and here's what I say...

It's because you can **target your customers** with pin-point accuracy, and that's because of the demographic information Facebook already holds on all its users.

#### Things like...

The geographic location of your customers. I mean, WOW! You can target people in your own town or worldwide with just a couple of clicks.

Then there's age and gender. So, if you want to target a female audience between the ages of 18 and 21 you can.... **How cool is that?** 

If you want to specifically target people who are in a relationship or just those that are single... you can.

You can even target people based on their education and their main language.

You know, **Facebook** makes it so easy to actually **create products for markets as well as target markets for products.** 

There are all types of interest groups on **Facebook** and all you have to do is put your product right under their noses. **It's the most-simplest and effective form of online marketing I know.** 



However, you just need to do it right because remember... **Facebook** users are on **Facebook** to communicate with and share information with their **friends**.

**Be Friends! Be Nice! Be Social!** That's what it's all about. It's nothing like the online marketing ways of old so you really do have to learn about marketing all over again.

Let me tell you what else this course includes...

The first thing you should do when you sit down to watch this extraordinary DVD course is **clear your mind** of everything you have ever learned before about **Facebook Marketing** or any other type of marketing for that matter.

Then simply follow the steps and start your action plan. I guarantee if you do that you WILL make money.

What you will learn is a strategy. A tried, tested and proven strategy that works for the big name gurus and will work just the same for you... regardless of whether you have previous experience of selling online or not.

#### Facebook makes it a level playing field for everyone.

But if you're **NOT** doing this now then you could be missing out on a small fortune...

### In this specially designed 4 DVD course you'll find out...





You'll also learn how to market your business on **Facebook**, create brand recognition, and sell your products to people who really **want to buy them.** 

Plus how to attract new customers and increase your profits exponentially. This course has it all... it's simply a **Facebook Marketing Masterclass.** 

Okay, on disc one, module 1, you'll learn about...

Why you should use **Facebook** for your ad campaign and how to create the perfect fan page based around your products and customised for your customers.

We have to **build loyalty** and trust amongst your **Facebook** followers and customers by providing value.

We how to build a **Facebook Fan** page to promote your brand and your products or services to your list of **highly targeted prospects**.

V How to make money on **Facebook** by promoting other people's products for **huge commissions**.

Why interacting and sharing is **good for your business**. And it's not what you might think.

Why clever posting to your fan page will help **build your business** much faster than straight-forward advertising.

Oiscover what time of day is best to get right **in front of your potential customers** and what products will sell best.

We have to continually post to your pages without ever writing anything yourself. You'll want to do this eventually.

Little tricks to get around **Facebook's** rules on advertising and still get people clicking on your links.

Learn the art of **making money from pictures** inside your ads and on your fan pages. You need to know about this.



The **Facebook Marketing Masterclass** offers so much more than you could ever learn if you were trying to figure everything out all by yourself.

#### It's simply designed to generate hordes of traffic and make tons of money. Even £30K a month!

What more could you ever possibly want from a short online moneymaking course?

Well, module 2 has more including...

We how to turn **Facebook** contacts into **paying customers** and they'll thank you for it.

We how to find the best keywords and where to put them so that your **Facebook** page becomes a hub of activity.

V How to create a **real money making ad** on **Facebook** and test for the best results.





And we're not done yet, module 3 includes...

Retargeting... all you need to know about following your prospects around with your ad. **This is great!** 

Creating multiple pages all inter-linked for **maximum conversions**.

 $\checkmark$  Discover infographics, what are they and how can you use them to **make money.** 

We how to generate likes, comments and ultimately new customers from **freely available content.** 

How to keep people coming back to your pages every day. This is better than anything else you will ever learn.

# Just to round off the course you can also expect to learn about...



• How to build a community of likeminded people (customers) and get them to participate (add content) for you.

• Why your Facebook profile could make you seriously rich, providing you set it up this way.

• Do it the Jay Hasting's way for truly successful **Facebook Marketing**.

Of course there's so much more but if you want to know how much more then I suggest and strongly recommend that you buy yourself a copy of the **Facebook Marketing Masterclass** today.

This could be the best decision you make this year... or at any time in your marketing career.

The Facebook Marketing Masterclass is only available from me.

Remember, I said I bought the license to redistribute it after I accidentally discovered it and then used it myself to **make a serious bundle of cash**.

Now, you have a unique opportunity to own it and do what I and others have done from simply **applying the techniques** that are revealed to you.

This is the **BEST OFFER** you'll ever get and a really **BIG** chance to make it online. If you're not doing this then you might never make shed loads of cash on the Internet... ever! And you do want to don't you?



I decided that the normal selling price for this **Facebook Marketing Masterclass** course should be **just £97 for all 4 DVDs**.

Now, I know you might be new to all this online marketing stuff and your budget might be a little tight so I want to **make you an offer you surely** can't refuse.

Complete the Order Reservation and send it back to me today for an **immediate £30 discount**.

# That's right! Save £30 if you order today and you can also take 30 days to inspect the DVDs for yourself.



# 30 Day, 100%, No Quibble Money Back Guarantee!

Send off for your copy of the **Facebook Marketing Masterclass** course today and I'll give you **30 days** to watch it and try out all the marketing strategies for yourself.

Then, if you don't make money or you simply decide, for any reason whatsoever, that it's not really for you, simply send the course back to me and I'll give you...

...a full 100% refund, no questions asked.

**It really is a no-brainer...** because you have absolutely **nothing to lose** as I'm taking all the risk.

That's how sure I am that you will love this course and you'll want to watch it many times over.

I'd wager that you'll probably make back the £67 investment in your business within your **first day or two of trading on Facebook.** 

## And here's something else...

Now, it's just occurred to me that if you are just starting out you maybe could use a **little help** in getting set up... yeah?

Well, get your order in to me today and I'll send you not one but four bonuses absolutely **FREE!** 

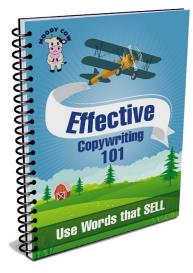
# YES 4 BONUSES... ALL COMPLETELY FREE!

# FREE Bonus #1

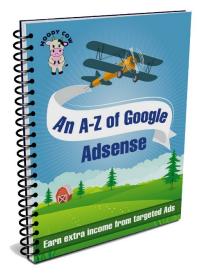
## Effective Copywriting 101 - Use Words That SELL

One of the most valuable skills you could ever possibly learn is... copywriting. No matter what happens in your business career, learn how to master this subject and you will always have a way of making money.

## Value £47



# FREE Bonus #2



### An A-Z of Google Adsense -Earn Extra Income From Targeted Ads

Hey... build a web page and put some content on it, then insert your Google Adsense code and watch the money come flooding in. If extra income appeals to you this is your chance to get it all set up. It's money for nothing!

Value £37

## FREE Bonus #3

## Build Your list - Winning Strategies To Grow Your Customer Base

You might have heard the saying, "The money is in the list". Well you can take it from dozens of highly successful multimillionaires out there, because there has never been a more true statement. Learn how to build an effective list of paying customers all eager to buy your products.



Value £37

# FREE Bonus #4



## Profit pulling Squeeze pages - The Secret techniques you need

If you don't know how to build a squeeze page then here's your chance to find out how, and why a few special little techniques could make them generate tons of cash on virtual auto-pilot.

Value £37

Okay...

So I'm cutting the price of my Facebook Marketing Masterclass course by £30 and I'm throwing in £158 worth of free bonus products and I'm giving you a 30 day unconditional guarantee.

All for just £67 including postage, packing and insurance.

#### It really doesn't get any better than this.

**Now here's my problem...** I can only allow a limited number of people to own these licenses, for obvious reasons.

I don't want every man and his dog using the exact same methods to extract money from Facebook, so I have no choice but to place a **LIMIT** on the amount I can let go.

# That's why I urge you to get your order in today because when I've reached the limit I'll have to pull this offer... and I won't be repeating it... ever!

Don't be one of those late disappointed customers I get emails from every time I run a limited offer like this. TAKE ACTION!

What more can I say except get your name down now and start making some real hard cash online with the help of your **Facebook Marketing Masterclass** course.

All my very best to you.

<mark>Signature</mark>

#### XXXXX XXXXXXXX

[Company Name here]

**P.S.** Remember, you have a full 30 days to examine the **Facebook Marketing Masterclass** course in the comfort of your own home. If it's not for you, then simply return everything to me for a prompt **100% refund**, **absolutely no questions asked**.

**P.P.S.** Time is not on our side here. I only have a limited licence and when it expires this offer will not be available from me or anyone else for that matter. Don't miss this one... **the information on these DVDs is priceless!** 

**Company name and address here**