# Ex-Apple Sound Engineer Silences Former Boss With Brilliant New Invention

When a young sound engineer who was working at Apple came up with a great new idea, nobody wanted to know. Now, everyone wants to know.

24 year-old David Lawson had only been working for the Apple Corporation for 2 years when he came up with a unique idea for a new personal digital sound system.

He had tried discussing his concept with his much older boss but his idea was dismissed out of hand as a "young man's fanciful dream".

Undeterred, David began working on a prototype at home in his spare time but desperately needed additional finance in order to develop it further. He once again approached his boss at Apple but the meeting ended in a blazing row and David was subsequently dismissed.

## The boss began spreading malicious rumours to discredit the young genius

David's untimely firing attracted the attention of his work colleagues who protested to David's now ex-boss about the grounds for the dismissal but instead of listening to their concerns he began spreading a rumour that David was fired because he was stealing privileged company information. A lawsuit then ensued and David won the case against his former boss, and the Apple Corporation, for unfair dismissal and slander with the intent on character defamation. David was duly awarded substantial damages, which he then went on to use to finance his project.

## The new Hi-Res digital sound system is finally released but not everyone is happy

Within just 12 months from the day David was fired, he launched his new personal digital sound system, which is now known to the world as "ECHOBEAT" - Echobeat is a revolutionary set of wireless ear buds incorporating next generation Bluetooth 4.2 technology. David has discovered a way to make the ear buds much quicker and cheaper than other similar devices without compromising on sound quality. Now the bosses at Apple are furious that he was ever let go and then allowed to create this exciting and far superior rival to their much inferior product.

## Superior technology out-performs everything else in its class

The HD stereo sound quality and delivery from the stylishly designed ear buds is absolutely immaculate and far exceeds anything else that has gone before. Used in conjunction with your smartphone, you also have a totally hands-free call answering feature. The superior technology works with most other Bluetooth enabled devices.

EchoBeat also includes a Noise Cancelling feature, which removes all background noise and eliminates crackling caused by static. The result is crystal clear, Hi-Res audio that delights your sensory organs like nothing you have ever experienced before. EchoBeat is designed to work with Apple, iOS and Android and offer users an easy mobile charging function built-into the carrycase.

## Summary

- Slimline and stylish design
- Superior high quality audio output
- On the go charging feature
- Bluetooth compatibility with all devices

#### Quote #1

"I was totally blown away by the extremely high audio quality and charging on the go is brilliant. I really didn't expect all that!"

## Quote #2

"For the price I was more than happy with the high quality of the ear buds. Far better than my old ones, which I only bought 6 months ago."

#### Quote #3

"Paired up to my iphone and ipod with ease and works way better than anything else I have tried. Just one listen and you will be hooked on the high quality audio."

#### Pro

- 1. Easily fits into a pocket or bag
- 2. Quick mobile charging
- 3. Superior sound quality
- 4. Exceptionally good value

#### Cons

Everyone wants them so could sell out soon

If you love music then the EchoBeat provides the maximum audio pleasure