

## Landing Page Content

# Is it Time YOU Tried A New Approach to Ecommerce Web Development?

Are you looking for a cheap and basic website?

Then we're very sorry... you must have come to the wrong place. That's not what we do here.

Here at Coyote360 we only design and develop websites of the highest possible quality, and for clients who can fully appreciate the time and effort that we devote to their project in every detail.

We spend time with our clients, learning to fully understand their businesses, their needs, their desires and their business goals. Then we carefully plan the layout of their websites so that every aspect of our design is included for a specific reason.

## **Fully professional... fully experienced**

Our professional website development process is based on meticulous attention to detail. We understand when you tell us you require a fully functional, fully integrated website that makes it easy for your customers to buy your products or services.

We also fully understand everything about effective digital marketing, SEO and organic traffic generation. That's because we are a dedicated team of professionals, each specializing in a specific area of ecommerce, digital marketing, valuable content production and stunning graphic design.

So when a new client comes to us, and asks us to create a successful website that is purely designed to sell, they can rest assured that we will create the perfect ecommerce website that performs exactly how they might expect.

In many cases our unique web design, development structure and support often surpasses even our client's expectations.

## **Are you ready to take your ecommerce venture to the next level?**

So, does this sound like the kind of service you need?

Whether you already have an ecommerce website, storefront or online marketplace, or whether this is something you need to have setup then you are definitely in the right place.

We develop high quality and high performing websites that are simply designed to make sales and provide your customers with a superior and seamless online shopping experience.

We incorporate the power of analytics and automation to ensure your online business operates smoothly, efficiently and effectively. Whether it's B2B or B2C, your customers will love what you do for them... and so they'll come back often.

### **Consider the options...**

If your existing website is not performing as it should then we will be more than happy to carry out a site survey in order to identify the problem areas. We can then offer to create the perfect working website for you by making any necessary adjustments and alterations.

However, if your website has been badly designed, is slow to respond and not able to carry out the basic functions it was originally designed to do, then let's talk about a new, fresh approach.

Of course, if you are starting from scratch and having a new website designed by Coyote360, then you will not have the problem of an underperforming website. Your new site will be fully functional, fully optimized and ready to attract hordes of buying customers so you can simply relax and begin making endless sales.

### **We work with the most reliable platform**

Most of our website construction work is based on the popular Wordpress platform. There are already more than 75 million Wordpress websites, so why reinvent the wheel?

We prefer to work with Wordpress because Google and several other main search engines absolutely love Wordpress. The superior Content Management System (CMS) of Wordpress offers refreshed content, which Google highly values.

Google also loves text content because text makes it easier for their bots to crawl and text is a main optional feature of Wordpress. The logical design of Wordpress and its continual updates ensures the platform is free from bugs, which ensures it is continually improved.

Google also loves mobile friendly websites and Wordpress is about as mobile responsive as you can possibly get. A fast loading website is important too and Wordpress also has that covered.

### **Dynamic functionality is provided by simple plugin installations**

Wordpress comes with a myriad of plugins that can help us, as developers, and you as the client, to get just about every feature imaginable including unrivalled SEO. Video integration is another feature that works exceptionally well with Wordpress.

Google can quickly index every page of your website thanks to the simple and easily accessible sitemap provided within the Wordpress platform. Wordpress is a high quality, high performing web platform that sets the standards in dynamic

functionality, and so why would we want to use anything else for our sleek ecommerce designs?

Our team are proficient in the design and use of Wordpress, which ensures we can maximise every benefit and feature available, giving you, our client... the very best of all options.

So, when we create your new website we use quality imagery to create stunning visual content. We also create keyword-rich text content that is absolutely essential in getting your website ranked. And needless to say your website will be fully responsive to any internet connected device.

### **What more would you want from your website?**

Well, of course you will need efficient payment processing integrated with an effective shopping cart, linked to your catalog of products. We offer this as standard because what is an ecommerce site without complete selling functionality?

Need more?

We can offer social media marketing to help with brand awareness and to get your products out into the market. We also offer ongoing support to ensure your website is always accessible and your storefront is always open for business.

We hope you can now see the bigger picture of what we at Coyote360 have to offer. We are not just another website design service offering a quick but unsatisfactory fix. We are exceptionally good at what we do... because ecommerce is ALL we do.

Creating a great performing ecommerce website is what we can do for you. Hire your dream team today and reap the benefits forever.