

# Is Your Online Ad Campaign Living Up To Your Expectations?

## Perhaps It's Time To Rethink Your Marketing Strategy...

Every business large and small needs customers but online advertising is not always as clear cut as it may seem. Google Ads and cost effective Facebook ads are the obvious choices for many online business owners but some say they are becoming less effective. What's your view?

We know that if your potential customers are not in "buying mode" when they visit your website then your ad is simply wasted along with your ad investment. That doesn't mean that these prospects will NOT buy your products or services in the future, it just means they are not ready to buy at that particular time.

## The solution is retargeting...

Retargeting is a strategy that is proven to increase conversions by up to 150% for all types of businesses, from small local retailers to multi-national corporations. If someone has visited your website then they are very likely interested in the products or services you offer, so by definition they have become a "pre-qualified" lead. They have demonstrated intent and are therefore a fruitful prospect ripe for picking.

Retargeting ensures your prospects are constantly reminded about your product offers, dramatically increasing potential conversion rates and profits. Retargeting can work with ALL visitors to your website including organic traffic and traffic generated from Google Ads, Facebook Ads or Email Marketing, all of which can be set up for you by our expert analytics team.

## How it works...

Have you ever viewed an ad on a website and then noticed that the very same ad seems to follow you around all over the Internet? Well, that's exactly what retargeting is. It's a very simple but highly effective

technique that is proven to work for any kind of business. And we can quickly set the whole process in motion for YOUR business.

If you like the idea of a “hands-off” advertising campaign, where you can just watch your revenues grow exponentially over weeks and months then contact us today.

**Request A FREE No-Obligation Quote**

## **Why You Should Consider Retargeting For All Your Future Marketing Campaigns**

- ✔ A Facebook retargeting starter package is very cost-effective and highly successful. Google ads takes your campaign to the next level.
- ✔ Retargeting brings your prospects back to your *website when they are ready to buy*.
- ✔ Retargeting effectively primes your customers to make a purchase by reminding them about your offers.
- ✔ Retargeting makes your initial ads work much harder, increasing revenues and ROI.
- ✔ Retargeting works with all types of Internet connected devices, which makes this method particularly valuable for targeting mobile phone ads.
- ✔ Retargeting is a strategy that we can set up for your business, from creating an effective ad to providing you with complete analytical data.

**Retargeting works... and we can make it work for you.**

**Watch this video to learn more**

**[VIDEO HERE]**

**[Testimonials go here]**

- [Learn more about Facebook Retargeting \[Link\]](#)
- [Learn more about Google Remarketing \[Link\]](#)
- [Learn more about Email Retargeting \[Link\]](#)

**Request A FREE No-Obligation Quote**