

## **Top Lead Generation**

[About Page](#)

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### **Welcome to Top Lead Generation**

Our business is about helping your business grow and to maximize ROI from your digital marketing. Our expert online marketing team are totally dedicated to providing you with the highest quality leads possible, generated from various, highly responsive channels.

### **Our Services**

We offer proven, data-driven results from a range of specially customized marketing strategies, designed to deliver qualified leads, including top level decision makers. Quality lead generation and data management are combined to offer you a seamless digital marketing services solution.

### **Digital Marketing**

We can deploy our special techniques, which will drive potential customers to your website and direct them to the information they need. A strong call to action will ensure a steady flow of enquiries from ready to buy, B2B clients.

### **Lead Generation**

The only leads that really matter are highly targeted, qualified leads, which can be quickly followed up and converted to sales. From telemarketing to appointment setting, we do all the heavy lifting so you can simply reap the benefits.

### **Data Services**

Quality data is vital to the decision making process relating to your marketing, and so we ensure you only work with data that lets you see the complete picture. Our services range from data cleansing to complete data management solutions.

### **Why Choose Top Lead Generation?**

Save time, effort and money by outsourcing your lead generation needs to the experts. We are professional, digital marketers with experience in every aspect of online marketing. We know what works and we only work with tried, tested and proven strategies.

### **Value for Money**

We deliver ROI that positively impacts your profit margins.

### **Competitive Services**

We do what many others do, only we do it much more effectively.

## **Build Your Brand**

From designing your logo to building priceless trust and loyalty.

## **Partnerships & Collaboration**

Build mutually rewarding and valuable business relationships.

## **One Stop Solutions**

We can provide everything you need to make a difference.

## **Become a Market Leader**

We can help you get ahead and stay in front of your competition.

## Testimonials

### **What Our Clients Are Saying...**

#1. "Our marketing efforts were not exactly bringing in the leads we were expecting and it was costing us more in advertising than we really could afford. The guys at Top Lead Generation got to work on our website and then created a social media campaign that totally turned everything around. We're so glad we decided to hand our digital marketing over to the experts. We highly recommend TLG" (Name and position)

#2. "We have always been able to generate leads but the poor quality meant we were unable to convert many of them into sales. It was a real hard slog getting qualified leads without spending way over our budget but the team at TLG showed us some very practical and profitable techniques that we would never have known about. These guys have opened our eyes to lead generation methods that convert like crazy." (Name and position)

#3. "We were very concerned about whether our data was secure and what we should do about ensuring we were GDPR compliant. However, one call to TLG and they took care of everything, which was quite a relief. They even went through our databases and simplified our processing methods. Now we let them handle all our data needs, which is one less thing for us to worry about. Can't recommend them highly enough. (Name and position)

## **Top Lead Generation**

### Data Services Page

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(Strapline)

## **Highest Quality Data**

Clean, consistent and accurate data management

## **Data Services**

Successful, intelligence led marketing operations, depend entirely on accurate and timely data analysis. Quality data is at the heart of the decision making process and so without up-to-the-minute data, it might not be possible to confidently move your company forward. Complete, relevant and valid data is key to effective management.

We can create data or analyze and validate your existing data so that you can always see the bigger picture. Our data solutions are tailored to your specific needs and include data monitoring, reporting, cleansing and evaluation. The result is high quality data you can track and rely on.

## **Data Supply**

We provide quality B2B data to help drive your business forward. Data driven marketing produces expected results, eliminating guesswork, speculation and chance. Whatever data you require, we can deliver, with a high degree of integrity, safety and accuracy.

## **Data Cleansing**

Our detection and correction service can find out of date, corrupt and inaccurate data records, saving you time, effort, money and embarrassment. Data cleansing is part of our data management service, ensuring you always know your data is accurate.

## **Email Verification**

Email verification and validation saves getting into trouble with your ISP due to numerous bounce backs and complaints. Our specialist email verification service detects invalid email addresses and protects your reputation, ensuring higher deliverability and increased open rates.

## **Database Entry**

We can provide a dedicated database entry service ensuring your data is accurate, complete and well organized. Our data entry teams are of the highest calibre and fully experienced in logging data with a variety of databases including MS Access and MySql.

## **Data Controllers**

Are you fully GDPR compliant? Every company that generates or manages data of a personal nature must adhere to stringent guidelines as laid down by the EU or face huge financial penalties. There's no need to appoint your own data protection officer, just call us.

### **Data Management**

We offer full administration and support for all your data management needs including data processing, scanning and records storage. We use state-of-the-art technologies to ensure your data is safe and accessible, as and when you need it.

## **Top Lead Generation**

Digital Marketing Page

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(Strapline)

### **Dominate Your Market**

SEO, PPC, Social Media & Branding by Design

## **Digital Marketing and Inbound Marketing**

Why not leverage the power of several digital marketing channels to drive your ideal customers to you? By creating an online presence and delivering relevant content to your market audience, you can set your business apart from your competition. Become an authority and the market leader that everyone wants to follow.

Offer value and gain respect. Get social and encourage your customers to engage with your brand. Embrace inbound marketing to earn the trust of your customers and qualified leads will follow. From social media, blogs and SEO, we can simply create the perfect, tailored, digital marketing solution for you.

## **Search Engine Optimization**

SEO is not just about using the right keywords in your content. Generating high quality leads from organic traffic is a long term investment but done right, this marketing method can drive hordes of customers to your website for many years.

## **Paid Search Marketing**

Whether it's Google PPC, Facebook ads or LinkedIn, paid advertising must provide a return on your investment. Understanding what makes paid search advertising work best comes from insider knowledge and experience. We can put that valuable resource to work for you.

## **Social Media Marketing**

Creating the right strategy for your social media marketing means designing a customized action plan that resonates with your target market audience. It's about creating a buzz that your potential customers and "fan base" will Like and relate to.

## **Landing page Creation**

Landing pages that attract attention, inform and educate will most often generate results in terms of sales. We create fully optimized landing pages, which are designed to keep your customers solely focused on the product or service you are offering.

## **Web Design & Development**

Our web design specialists work closely with our clients to ensure we meet and if possible exceed all their expectations. We develop websites that support your brand, speak your language, deliver your message and more importantly, generate consistent sales.

## **Graphic Design & Branding**

Every picture tells a story and we can help you tell yours. From producing an eye-catching, unforgettable and identifying logo to creating a perception of quality, reliability and integrity. Building trust and loyalty begins with a brand and almost certainly ends with a sale.

## **Top Lead Generation**

Lead Generation Page

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(Strapline)

### **Generate More Qualified Leads**

Engage your audience & maximize conversions

## **B2B Lead Generation Services**

Growing your business is ultimately about increasing sales of your products and services. It's therefore essential that your financial investment in lead generation provides high quality, fully qualified leads that are ready and waiting to buy. We ensure our clients have every opportunity to maximize revenue from the leads we generate.

We will work closely with you so we fully understand your business needs and your target markets. Our marketing strategies are specially designed to put you in touch with decision makers, saving you time, effort and money. Simply outsource your lead generation needs and leave the rest to us.

### **Telemarketing**

Our professional and friendly outbound telemarketing teams are highly experienced in getting to speak with decision makers and making those all-important appointments for you. Telemarketing represents an effective, low cost option for spreading the word about your product and service offers.

### **Email Marketing**

Effective email marketing campaigns start with getting your email messages past the spam filters so they get opened. Our expert, high quality email writers know how to get your potential customers to read every word before responding positively to your offer.

### **LinkedIn Marketing**

It obviously makes sense to go where other business people go. That's why LinkedIn should be an integral part of your marketing strategy. From creating connections to building partnerships, we can help you make the most of your LinkedIn account.

### **Live Chat**

Don't let your site visitors get away without offering them help to find more information about your products and services. Our live chat services can be on hand to engage with your potential customers the minute they land on your website.

### **Appointment Setting**

Need hot, pre-qualified leads prepared and ready to buy from you? Once we have generated a B2B lead and then made contact with your potential customer, we will arrange to set an appointment for your sales team to do what they do best.

### **Virtual Sales Assistants**

Never let another potential sales lead slip away. Our virtual sales assistants are fully trained in CRM software, making follow-up calls and producing sales reports. We will ensure all your sales leads are followed up in a timely manner.