

## **Anthology opportunity email #1**

**Subject line:** Have you got a good book in you?

Hi [name if known],

### **Everyone has at least one book in them...**

And that includes you. Have you ever thought about writing a good story but not sure where to start? Everyone has a story they would like to share with others but many people think it's too difficult to begin writing. Does that sound like you?

Truth is, you are just as able to write a book as anyone else. All you need is the motivation and support to help you get started, and to help keep you focused. Once you do get started, your confidence will grow and before you know it, you're a publisher author.

### **You don't have to write alone...**

It's true a writer's life can be a lonely one but that's usually out of choice. However, when you are first starting out as a writer, it can help enormously if you write as part of a team all working on a similar project.

That's what I am suggesting for you. My name is Sonia Poleon and I'm an established author. If you've ever wanted to become a writer then I may be able to help you. You see, I am about to embark on a very special project. It's an anthology and I need your help or rather your input.

### **I need your personal contribution...**

I'm inviting you to join me in putting together a series of personal stories. How would you like to write a chapter as your contribution? This could be your first big step into the world of professional writing, with you as co-author.

The title for this forthcoming book is "***Blind Spot – What The Eyes Didn't See***" (Volume 2). It will be a unique collection of life-changing personal experiences and I would very much like one of them to be yours. Interested?

### **What to do now...**

If you're interested in taking this one-time opportunity to become a published author, then just to reply to this email and I will send you full details. I'm only looking to partner with 15 individuals on a first come basis, so don't miss out.

Contact me now and register your interest.

Kind regards,

Sonia Poleon  
Publisher Author

## **Anthology opportunity email #2**

**Subject line:** Can You Help And Inspire Others?

Hi [name if known],

### **Yes you can and they will love you for it...**

You may remember I sent you an email recently inviting you to join me in working on my new writing project. The reason I have asked you is because I know your story could make a big difference to others. Just think about...

Any particular time in your life when the odds were stacked against you and yet you overcame your problems and difficulties. Think about a time when you trusted someone and they let you down or deceived you. What advice would you offer others, so they could avoid making the same mistakes?

### **Make a difference to someone's life...**

No matter how trivial your personal story may appear to be, it could hold the key to helping someone move on and give them the confidence they need to turn their life around. It could give them hope.

Perhaps you have learned something from a bad experience and would like others to know so that they can benefit from your advice. It's very easy to write about something that actually happened in real life, and you will benefit too.

### **How to become a best-selling co-author**

By contributing your story to the forthcoming book, "***Blind Spot – What The Eyes Didn't See***" (Volume 2). You could become a co-author of a best-seller. Our goal is to make this unique book an Amazon best-seller.

Benefits include recognition for your efforts, a potential new income stream from your book sales and the launch of a new and exciting writing career. Of course it's intended that your readers will benefit much more.

### **What to do now...**

I'm only looking to partner with 15 individuals and to date there are only 7 places left. So, don't miss this one-time opportunity to become a published author. Simply reply to this email and I will send you full details including all the requirements and all the benefits.

I need to get everyone on board by 31 March. So, contact me today and register your interest.

Kind regards,

Sonia Poleon  
Publisher Author

## **Anthology opportunity email #3**

**Subject line:** Final call for budding authors

Hi [name if known],

### **Will you let this opportunity pass you by?**

Contributing just one chapter to the forthcoming book, “***Blind Spot – What The Eyes Didn’t See***” (Volume 2), could actually change your life forever. Having your work published alongside others and presented by myself could be the start of a new era for you.

However, the closing date for contributors is fast approaching and the opportunity is slipping away. You only have until 31st March to register your interest before the doors are finally closed. Time is running out as this deadline is fast approaching.

### **Help and support for you...**

You do not need any previous writing experience as I will help and guide you through all the steps you need to take in preparing yourself. Once you decide to commit to the project you will easily succeed in creating your own personal chapter.

I will keep you motivated and keep you focused on completing your story, which needs to be around 3000 words. I’ll help you with marketing ideas so you can publicise your work far and wide. You will not be alone and you will benefit from my experience.

### **Providing an insight for others...**

Your contribution together with that of your co-authors will be highly valued by your readers because they will learn from your experiences. Every day people are being duped and misled, taken advantage of and exploited. Let’s help them to be aware.

Our book has the potential to be a best-seller, and you could be part of our continued success story. Why not join us and share in the fame, glory and fortune.

### **What to do now...**

Would your friends and family be proud of you? How many authors do you personally know? This is your chance to become one of the elite.

There are only a few places left, so if you really want to take part in this life-changing opportunity then reply to this email and I will send you all the details. Please don’t hesitate to ask any questions if you’re not sure about anything.

Kind regards,

Sonia Poleon  
Publisher Author