

Autoresponder Email Series – Email #1

Subject Line: A Warm Welcome to Sounds English

Body Copy:

Hi {firstname},

Thank you for downloading your free copy of *How To Learn English*.

In this valuable free ebook you'll discover some basic steps to learning the English language in a very quick and easy way, and in a much less expensive way when compared to attending classes.

You'll also find some answers to the most frequent questions many people ask about learning English. For example: What course do I need? What do I need to learn? And, how long does it take to learn the language?

Why you should learn English

English is a very important language in the world today, and by learning the language you will be in a position to read and communicate with others all over the world. More importantly, if you intend to reside in the UK for any length of time, then learning English is an absolute must do. This is especially true if you are attending one of the UK's universities or intend to apply for work.

Learning English will also allow you to communicate easily with work colleagues and people you are likely to come into contact with every day. Being able to read and understand English will give you a big advantage when it comes to reading news, legal documents and filling in forms.

Practice will make perfect

Like any other form of learning you might have to begin with the very basics of the English language, and then work your way up the levels until you become fluent. However, the more you practice, the quicker you will gain confidence, and the quicker you will master the language.

We hope you enjoy the ebook, even if someone has to translate some of it for you. If you don't want to waste any time in getting started, then simply pop back to our website by clicking on the following link:

<http://soundsenglish.com/become-a-member/>

Here you will be able to take advantage of our time limited special offer and save 50% on the cost of all 6 English courses. That's a saving of £25, which means our offer represents excellent value.

Kind regards,

Graeme Crampton

www.soundseenglish.com

Autoresponder Email Series – Email #2

Subject Line: Learning English in easy steps

Body Copy:

Hi {firstname},

We hope you have had a chance to review the free ebook you requested. If you have any questions please get in touch with us.

Learning to speak and read English is not as difficult as it might at first appear to be. However, if you try to learn everything all at one time, then you will very likely get confused when it comes to certain aspects of the language. It's better to approach the subject in a step by step fashion, then all will be clear right from the start.

Learn one step at a time

That's what we do in our English courses. Our courses are designed to teach you one step at a time. For example, learning English grammar is about learning how the words are correctly structured into sentences so that they make sense. This might seem a little daunting at first but within a very short time you will realise why phrases and sentences are put together the way they are.

English grammar is one of the foundations of learning the English language properly. Another important aspect of the English language is pronunciation. Our courses also teach you how to pronounce words properly so that you can be understood when speaking to someone. Sometimes when words are not pronounced properly, it can cause confusion for the listener.

Our experience will get you speaking English fast

At Sounds English we have over 20 successful years' experience in teaching English to foreign students, so you can rest assured we possess the skills and knowledge to get you to a very high standard fast.

If you're ready to take your first step into the world of learning the English language then simply click on the link below:

<http://soundsenglish.com/become-a-member/>

For a very limited time we are offering all new signups a 50% discount on the usual price of £50. That's a saving of £25 for you, and you get access to a full 6 courses for a whole year.

We hope you will consider this very valuable offer.

Kind regards,

Graeme Crampton

www.soundseenglish.com

Autoresponder Email Series – Email #3

Subject Line: The right words at the right time

Body Copy:

Hi {firstname},

In my last email to you I mentioned how our English courses are designed to teach you to learn English in easy steps. Each step forms part of the foundation of the language, and each part is equally important.

Another aspect of the foundation, which you need to learn is vocabulary. Vocabulary simply means a body of words. The larger your vocabulary the more words you will know. And, the more words you know the better your general conversation will be.

Working on your vocabulary

When it comes to vocabulary, it's not only the amount of words that you learn, but it's about knowing the proper meaning of each word too. It's also about knowing which word to use at the right time, and which word to use when you want to express yourself in a certain way. To master a vocabulary takes a bit of time and practice.

We teach our students how to easily remember words and their meanings, and also how to know which words to use when you are trying to get the right message across. It's important for anyone wanting to learn the English language that they learn the right way. Learning from someone whose first language is not English could prove to be the wrong way. Especially if they learnt it from someone who isn't qualified to teach it.

You have several options for learning English

If you are serious about learning English then you have several options. You can join a class and go along to lessons once or twice a week. Or you could buy a course, which comes on a set of CDs, and try to learn from them. Alternatively, the quickest and easiest way to learn is to sign up for an online course. That way you get the best of both options, and at a much lower price.

To get started learning English right now, all you have to do is click on the following link and sign up:

<http://soundsenglish.com/become-a-member/>

It has never been quicker, easier and cheaper to learn how to speak and read English properly.

Kind regards,

Graeme Crampton

www.soundsenglish.com

Autoresponder Email Series – Email #4

Subject Line: Listen and learn to speak English

Body Copy:

Hi {firstname},

Did you know that learning English is not just about speaking and writing, it's also about listening? If you listen to how English words are pronounced and how they follow one after the other, you will get a better understanding of how to use the language effectively.

It's important when listening that you understand when certain words or variations of them are used in everyday speech. Various types of verbs and adverbs are used to describe certain actions, occurrences or events, and so you need to listen carefully to understand their proper meaning.

Learn better English just by listening

Listening and then repeating what you have heard is the best way to learn these words but you must also know what each variation means, and when to use it. If this all sounds too complicated don't be put off because our courses make understanding the English language very easy.

Our English language courses are designed to help you learn fast because part of the courses include listening sessions, where you are asked to listen to certain phrases and sentences. Then you will be able to pick out certain words and know their meanings by listening to how the words are used.

Sign up today for a 50% discount

Every aspect of the English language is covered in our unique courses so that you can begin to not only speak proper English but fully understand the real meaning of every word. Why not begin your course today. We have a special 50% discount offer for you, but only for a limited time.

Simply click on the link below to get started:

<http://soundsenglish.com/become-a-member/>

There has never been a better time to learn how to speak and read English properly.

Kind regards,

Graeme Crampton

www.soundsenglish.com

Autoresponder Email Series – Email #5

Subject Line: Read your way to personal success

Body Copy:

Hi {firstname},

If you already speak a little English then that's great. Our courses can help you speak better, and improve your pronunciation and grammar. However, learning to speak a language is only part of the task. Being able to read the language is just as important.

Reading and understanding the English language will help you improve your knowledge, and open up a whole world of opportunities. You will be able to read books, magazines and newspapers that are written in English. You will be able to read through job advertisements, read forms and important documents that might in some way affect you.

Gain a skill that will last you a lifetime

Speaking what you read will enable you to help and inform others who may find it difficult to read. Reading English can open up your prospects and assist you in further education, and learning programmes. Being able to read and fully understand what you read is a powerful skill that will last you all your life.

Learning to speak and read the English language is an investment in your future. It's an investment in your education that will pay for itself many times over. Our courses are specially designed to help you read and speak fluently quickly and easily. If being able to speak and read English appeals to you, then don't hesitate a moment longer. Simply click on the link below and let's get started.

<http://soundsenglish.com/become-a-member/>

Don't miss out... our discount offer will end soon

Learn to speak and read English properly, quickly and easily. Making the decision to get started today will change your whole life forever. For a limited time you can sign up today and get a 50% discount on the normal price of our beginners course.

Kind regards,

Graeme Crampton

www.soundsenglish.com

Autoresponder Email Series – Email #6

Subject Line: Why should you learn to write English?

Body Copy:

Hi {firstname},

Learn to speak, read and write English and you will have mastered the language completely. Being able to write in English, using the correct words and punctuation will take you to a whole new level. Imagine being able to write articles, stories and poetry. Imagine filling out forms and questionnaires with ease. Imagine being able to write letters for job applications or just to someone you really care about.

Our English language courses include learning how to write clearly and correctly, in a manner that gets your message across to anyone who understands English. Also by writing words, and then saying those words out loud, helps you to remember them easier. Being able to speak, read and write English can open up opportunities that might otherwise never exist.

Join in and get social

Learning to write in English gives you another communication skill, which can help you keep in touch with friends and colleagues on social media like Facebook and Twitter. You will be able to leave comments on blogs or post your messages in online forums. You will be able to confidently join in with online discussions and even write content for your own web pages, and blogs.

There are so many good reasons why you should learn to speak, read and write English, and you could probably think of a few yourself. Right now would be a very good time to get started because we are still offering our special discount offer on beginner courses, but only for a very limited time. Take advantage and sign up now by clicking on the following link:

<http://soundsenglish.com/become-a-member/>

Write you way to success

Learn to write English properly, quickly and easily with our specially designed courses and you could be paving your way to success. For a limited time you can sign up today and only pay half of the normal price of our beginner's course.

Kind regards,

Graeme Crampton

www.soundsenglish.com

Autoresponder Email Series – Email #7

Subject Line: Hurry our special discount offer is ending soon

Body Copy:

Hi {firstname},

Do you need any help or advice about any of our courses? Not sure what course is right for you? It all depends on the level you are at right now, but we do offer English courses for absolute beginners, and several intermediate levels, right up to advanced level. So there is bound to be a course that suits you. If you're not sure which is going to be most appropriate then simply contact us by clicking on the link below: <http://soundsenglish.com/contact-us/>

Our special 50% discount offer is ending soon...

Now, we hope you have learned enough about the courses we offer by reading through the free ebook we sent you, and from the emails you have been receiving. However, the time has now come and we have to inform you that our special 50% discount offer could be expiring within the next few days. There is still time for you to benefit from the very low price offer but only if you act now: <http://soundsenglish.com/become-a-member/>

Don't miss this once in a lifetime chance

You will not be receiving any more reminders from us so if you want to start learning how to speak, read and write English, or if you want to improve your English communication skills then you must take action. This could be your very last chance to gain a skill that could change your whole life forever and all for one very low price. Don't waste this once in a lifetime opportunity. Just click on the link below and get started right away: <http://soundsenglish.com/become-a-member/>

Your ticket to a better life

Remember! Learning to speak, read and write English could help you progress your career and open up opportunities that could make your life very rewarding financially, and socially. A whole new world awaits... <http://soundsenglish.com/become-a-member/>

Kind regards,

Graeme Crampton

www.soundsenglish.com