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Subject line: Spring is almost in the air (firstname)

Alt subject line: Spring is almost in the air but...

[Body copy]

Hi (firstname – default “guys” or “all”),

Well spring might be just around the corner but as we all know, even springtime can be wet, cold and miserable in the UK. So, if you’ve had just about enough of the great British weather these past few months then why not consider a break to somewhere warm and welcoming.

The Easter bank holidays are not too far away (March 30 - April 2), which is always a great time to escape the gloom of winter, and recharge the batteries too. So, have you been thinking of anywhere in particular? Prefer sea and sand to sightseeing? Or, just want to relax beside a warm outdoor pool, with a cool drink?

Some ideas to get you in the mood

Well, for extended weekends and perhaps longer, you might want to consider the continent, while we are still part of the EU. During March and April Barcelona and Madrid are ideal destinations. For sea, sand and sightseeing, Barcelona, situated on the coast of the Balearic Sea, has it all. With late March daytime temperatures at around 18C-20C, walking along the front or exploring the town could prove to be a very pleasing and warm affair.

Further inland you have the option of visiting Spain’s beautiful capital, Madrid, with its world-class galleries, belle-époque mansions and stylish designer boutiques. With similar daytime temperatures, March is probably the best time to take in the scenery at a leisurely pace... and without quite so many other tourists.

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Thinking further afield?

If you are planning a longer break then why not the Caribbean island of Puerto Rico? With March daytime temperatures at around 22C and with breath-taking beaches, flora and fauna, this little gem is the perfect getaway holiday break destination. Apart from great views and dreamy, sandy beaches, you’ll also be overwhelmed by the warmth and hospitality of the local population.

And what about the kids? Disney's World Resort is situated near Orlando, Florida, and as far as theme parks go, they don't come any better than this. A visit to Disney World is the essential once-in-a-lifetime trip that will be remembered by all, forever. March is an ideal time to visit the resort, avoiding the massive summer crowds, and with temperatures at a pleasant 22C-25C, there's no need to break into a sweat.

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Need it warmer?

If the cold British weather has really penetrated deep down into your bones, and you need thawing out then opt for the sizzling 30C temperatures of the Maldives. March and April are usually the hottest months of the year but with refreshing blue lagoons at every turn, you'll find plenty of opportunities to cool off. This beautiful south Asian island country, with its crystal white sands and elegant palm trees represents the idyllic paradise island escape.

Just as hot, with similar March and April temperatures is the Philippines. This is another popular archipelago destination, although this one has so many attractions you'll want to see them all, and why not. Island hopping is the name of the game in the Philippines with Panay, Boracay, El Nido and Bohol amongst some of the most popular. However, with 7,107 islands to visit, this could be a very busy stay.

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Whatever your idea of the perfect short break or long, relaxing vacation, we at Away2, can tailor the exact holiday that best suits you. Before you know it summer will be here and so why settle for some hurried, thrown together package, when you can have a tranquil holiday to remember for all the right reasons. Just tell us where you want to go, and we'll do the rest.

Call us today and speak to one of our friendly team about your dream holiday, and we'll do our level best to make your dream come true.

Call: **0161 723 500** or email us

Alternatively visit our website: www.away2.co.uk or www.away2usa.com and complete the online form.

Speak soon,

Daniel