

Prospecting email – (Rolandas Cleaning)

Subject line: Something you might not realise about cleaning

Second subject line: About that last email we sent you...

[Hi name – if known],

Not all cleaning companies are the same...

Large cleaning companies have large overheads and don't usually have the time or resources to check on the quality of the cleaning service they offer. They rely on their cleaning staff to get the job done as quickly as possible before moving onto the next job.

We don't treat our clients in this way. We value our clients and we always do whatever it takes to ensure every clean is as perfect as it can be, however long it takes. For peace of mind, high quality cleaning is guaranteed and at no extra cost.

What we do...

We are a privately owned company and offer a comprehensive all-round commercial cleaning service to Estate Management companies, Estate Agencies and privately maintained residential properties and offices throughout the North, South and East London areas.

We are highly experienced in cleaning areas that are subject to heavy foot traffic such as stairways, lobbies, corridors and main entrances. We also provide end of tenancy cleans for all property management companies. Our prices are very competitive.

How you benefit...

Our satisfied clients tell us that they choose to remain with us because not only do we offer exceptionally high quality standards and meticulous attention to detail, it's because we are reliable and provide a consistent service. Quality checks are carried out regularly.

Our cleaning service is customised to match your needs exactly, and we will always go the extra mile to ensure your complete satisfaction.

Services we offer...

- Floor and stair cleaning
- Carpet cleaning
- Office cleaning
- End of lease commercial cleans
- End of tenancy cleans

- Escalator and stairwell cleaning
- Builders clean

We also service schools & educational institutions, clinics and dental premises, hotels, pubs, restaurants and retail outlets.

Why choose us?

- Unrivalled quality cleaning service
- Very competitive prices
- Reliable and consistent service
- Highly experienced and skilled staff
- Fully customised service
- Contract and one-off cleans

What to do now...

Why not give us a try? You won't be disappointed. Call us now for a no-obligation quote on **07400367799** – Alternatively, just reply to this email and we will get right back to you.

Kind regards,

[Your name here]

[Your website here]

Follow-up email

Subject line: There is something we forgot to tell you

[Hi name – if known],

Best Cleaning Services... Best Competitive Prices

We sent you an email recently about our high quality cleaning services but we forgot to mention that we offer the best competitive prices in London. If being able to secure the best possible cleaning service for the best possible price is important to you then you really should contact us.

Our highly skilled team are very experienced in all aspects of cleaning and because we are so efficient at what we do, our cleaning services generally cost less than many of our competitors. This is definitely the case when it comes to contract cleaning.

No compromise on quality

Although we may be one of the most cost-effective cleaning companies in London, we never compromise on quality. It's our all-round quality service that brings our clients back time and again. We take pride in our work and it's obviously in our interest to ensure all our clients are continually satisfied with our service.

Clean work areas and clean surroundings speak volumes. It shows your visitors, your staff or your tenants that you care. It gives a good impression and demonstrates that you value your property and the people that live, work or visit it. We understand this and that's why we guarantee you can rely on us to provide a high standard of cleaning every time.

Who we are and what we do...

As a small privately owned company we can offer a tailored solution to all your cleaning needs. We service all North, South and East London areas and we offer special rates to Estate Management companies, Estate Agencies and privately maintained residential properties and offices.

We can offer contract cleaning, one-offs, end of tenancy and builder's cleans. All commercial cleaning services are catered for.

Here are just some of the other services we offer...

- Floor and stair cleaning
- Carpet cleaning
- Office cleaning
- Escalator and stairwell cleaning

We also offer cleaning services to schools & educational institutions, clinics and dental premises, hotels, pubs, restaurants and retail outlets.

What to do now...

Simply call us now for a no-obligation quotation on **07400367799** – Or just reply to this email and we will get right back to you.

Kind regards,

[Your name here]

[Your website here]