

Target email – hotels, motels & resorts

Subject Line: Would your guests appreciate this additional comfort?

Body Copy:

Are you providing your guests with safe outdoor leisure areas?

The leisure industry is finally taking steps to protect their valued guests from harmful UV radiation when they step outside. Simply providing outdoor shade areas is not only the responsible thing to do but with cases of skin cancer rising at an alarming rate it's also the most sensible thing to do.

The only cost effective answer to providing safe shade...

The comfort of your guests is surely paramount and applies to both the indoor and the outdoor areas of your premises. If you offer outdoor seating areas, a swimming pool or areas for other leisure activities then a sun shade sail from EzyShade might be the only cost effective answer to providing a little respite from the fierce rays of the sun.

With so many options to choose from...

Our elegant shade sails are easy to install, come in a range of striking colours and there are 5 optional styles to choose from. Several material options allow for maximum sun protection and we can also manufacture shades in a fully water proof material. You can select a shade from our range of premade sails or request a custom shade to suit your taste and budget. A 10 year UV warranty comes as standard.

Maximum protection and best quality guaranteed...

Unlike many other shade sails on the market our sails are made from the best quality materials and marine grade fittings, tested and approved to meet all European Standards. When it comes to matters of safety, quality counts every time. A sun shade sail is the only real alternative to a costly rigid roof and the sail can be easily dismantled for winter storage.

Surprisingly, a sun shade sail from EzyShade costs less than you think yet offers your guests maximum protection from the sun, and provides a cool shaded area, in which to enjoy the beautiful outdoors.

What to do now...

Find out more about our stunning range of sun shade sails and treat your guests to a little outdoor comfort. Visit our website today at <http://ezyshade.com>

Kind regards,

The Ezyshade Team

<http://ezyshade.com>