

**Subject Line:** Fitness Instructor Becomes Unfit?

**Body Copy:**

Hi firstname, (if sending to a list, otherwise Attention Fitness Trainers)

As a fitness instructor, the service you offer your clients is highly valued at any time of the year but it's especially important to them during the first 3 months. As you know only too well, they desperately want you to help them shed those excess pounds, which have piled on over the winter, in readiness for the coming summer months.

**What if...**

So new clients are signing up with you but imagine what would happen if all of a sudden you were unable to work due to unexpected sickness or injury. Think about all that lost income, which someone else would gain. Well, loss of earnings doesn't have to be something for you to worry about because in case the worst should happen... you can very easily protect yourself.

**How to safeguard your precious income**

You've probably heard it said that "where there's blame, there's a claim" but if you couldn't work due to an accident or injury, and it wasn't anybody's fault then where would you lay your claim? The answer is simple... on your Income Protection Insurance. And that's where we come in. We specialise in providing Income Protection Insurance for fitness professionals just like you.

**A financial safety net**

Our Income Protection policies are specifically designed to ensure you benefit from the security of having a financial safety net should the unthinkable happen. And unfortunately these things do happen. In fact anyone involved in providing routine physical activities and training are all the more likely to sustain an injury themselves. It's an occupational hazard.

**Peace of mind for you and your clients**

With your income protected, is your business legally covered for all the training services you offer? Don't leave anything to chance. Our expert advisors at Financial Fitness can confirm whether you have the right insurance cover for all your clients and the all activities and training services you provide.

**What to do next...**

Find out now, without any obligation how you can combine your Physical Fitness Training with our tailored Financial Fitness Cover. For your peace of mind visit our website now at: [www.financialfitnessltd.com](http://www.financialfitnessltd.com) or pick up the phone and speak to one of our friendly advisors today on: 0800 6127 789

(sign off)