

Promo email: Henry J Socks

Subject line: We've Got A Real Socksy Christmas Offer For You

Body Copy:

Ho Ho Ho!

Henry J Socks would like to announce that we are helping to spread the Christmas cheer this year by offering you a very special deal. Yes it's buy one sock and get the other sock free! Think we're joking? Of course we are...

Seriously, what we would like to offer you is a straight-forward, no nonsense 15% off our complete subscriptions range. That's right! That means you can get 15% off our 3 month, 6 month and 12 subscription options. But why are we doing this? Have we gone sock raving mad?

Yes! We're mad about our famous range of quality, comfy socks with their vibrant colours, eye-catching designs and snazzy looks, and we think they would make great Christmas gifts for friends and family members too. Well everyone gets socks at Christmas don't they? Don't they?

***** Loud Socks Get Heard... And Seen *****

Henry J Socks are fashionable and fun and are best worn for any occasion. So when the occasion is a special one and the conversation turns to designer socks, our range is the loudest of all.

At Henry J Socks we also cater for the long lost sock syndrome, where one sock wanders off never to be seen again. Our replacement one sock service is second to none, regardless of whether it's a right sock or a left sock.

So, how do you make this Christmas different to all the rest? Give someone a sock subscription, not sub-standard socks. With a time limited 15% discount there will never be a better time to say it with socks.

And remember! A pair of socks is not just for Christmas.

Sock it to 'em!

(sign off)