

IPL Laser treatment marketing email

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**Subject Line:** The Hottest Offer You'll Get This Summer

**Body Copy:**

Hi [[firstname]],

Now that the weather is gradually getting warmer are you tempted to expose more of your skin? It's a fact that when we wear less clothing we attract more attention to ourselves. However, as the layers come off could you be getting noticed for all the wrong reasons?

Unightly facial and body hair is not very flattering so perhaps now would be a good time to take a closer look at how others might see you.

If there are a few tell-tale signs then you could decide to go for a quick fix with the razor but is it really worth the possibility of getting a painful and itchy rash, quickly followed by unsightly stubble? Waxing is another option but it's not for everyone especially those with very sensitive skin.

**Have you considered IPL laser treatment?**

The most effective way to remove unwanted facial and body hair is simply IPL laser treatment. For more than twenty years both women and men have experienced the pleasure of soft, smooth and hairless skin with this quick and highly effective method.

- IPL laser treatment is tried, tested and safe
- Individual IPL laser treatments can be carried out quickly
- IPL is very effective on the face and just about any other part of the body
- The result is smoother hair free skin for longer
- In-growing hairs are also removed in the process

**A special offer for you**

Probably the best reason to choose a course of IPL laser treatment with Amara Spa right now is you can get 6 treatments for half price. You can choose to have your IPL laser treatment now or wait until the end of summer. It's your choice but book now and you'll still get your 50% discount whatever you decide.

**Call 020 7384 9111** now to book your free patch test and take full advantage of our 50% discount when you book in advance for 6 treatments, which you can

take any time this year. (Further information about IPL laser treatment here:  
[www.amaraspaco.uk/IPL/ipl-hair-removal.html](http://www.amaraspaco.uk/IPL/ipl-hair-removal.html))

We look forward to seeing you very soon.

Kind regards,

Jackie & The Team

[www.amaraspaco.uk](http://www.amaraspaco.uk)