

Kinky Panda email #1

Subject line: Because we love your products [firstname]

Hi [firstname],

We have just checked out your range of erotic products and we think they are absolutely great. Business must be going really well but did you know there is a new adult marketing platform launching very soon, which could drive so much more online traffic to your products and dramatically increase your sales?

A new and exciting opportunity for you...

Kinky Panda is about to become the internet's major portal for all things adult including toys, lingerie and so much more. It makes good business sense then, for you to join us and benefit from the high volume of expected traffic.

This new online outlet has been created specifically for retailers of all types of adult related products for a number of reasons. One reason being, the adult product market is very fragmented and another, because of the difficulty and cost aspect experienced by many retailers in advertising adult products.

How we bring potential customers to you...

Creating a hub for a vast range of adult related merchandise, enables us to advertise on your behalf, bringing many more potential customers to view your products. Many of these customers might not otherwise have known about your offers unless you paid out considerable sums in advertising and marketing.

We aim to make all potential customers aware of the Kinky Panda marketplace, which will then generate significant interest and possibly many more sales for you. However, before we begin driving high quality traffic to our website, we need you.

Your personal invitation...

We invite you to join us as we initially launch into the UK adult marketplace then expand quickly to embrace a worldwide audience. Only specific independent retailers that receive this email are invited. You have been specially selected by our professional marketing team because your products have undeniable adult market appeal. People simply want what you sell.

What to do now...

Getting in at the start of any new and profitable venture has major long-term benefits, especially when places are strictly limited. And we're sure you wouldn't want to miss out, so visit our website now and complete the simple application form, and you're in. <https://kinkypanda.com/application>

Look forward to seeing you on the inside...

Kind regards,

[put name here]

Kinky Panda

<https://kinkypanda.com>