

Intro/Marketing email

Subject line: Your Seasonal Workers Dilemma and Brexit Solution

How Brexit could seriously affect your business...

The Brexit issue is already affecting many industries in the UK that rely on migrant workers but none will be affected more than those who employ seasonal workers. As you are probably aware, UK farmers and growers depend on the annual influx of short term workers from Eastern Europe, to help with harvesting crops and packaging during their busiest periods of the year. Now with Brexit looming and migrant labour in desperate short supply, the coming seasons could prove to be very challenging.

Recruitment agencies will struggle to meet demand...

Many established recruitment agencies have reported that they expect to be unable to secure enough workers to pick fruit and vegetables in the coming year and beyond. A survey by the National Farmers Union confirmed that in 2017 there was a 12.5% shortfall of seasonal workers required to work on horticulture farms. This figure is set to rise dramatically as the consequences of Brexit take hold, leaving farmers and growers facing a labour supply crisis. Could this affect you and your business?

The alternative recruitment agency solution...

Navigator Recruitment Ltd is a new type of recruitment agency, which specialises in the supply of quality workers from Eastern European countries, to the UK agriculture and logistics industries. We have worked with and trained many hundreds of job seekers, all of which are individually selected, screened and vetted to work in specific industry sectors. We work directly with agents in 5 different countries to ensure a regular supply of seasonal or regular workers.

More efficient and more effective... guaranteed

Our recruitment service is highly efficient, reliable and much more cost effective than most mainstream, UK based recruitment agencies. Our selection and recruitment process is also fully transparent allowing you to check and track the progress of your potential workers. All we need is at least 3 months' notice of your requirements in order to **guarantee** that you will receive the exact number of workers, just when you most need them.

What to do now...

To secure the number of workers you need, simply get in touch with us today by replying to this email or call us on [put telephone number here] or visit our website for more information: [www\(website address here\)](#).

Kind regards,

[put a contact name here]

Navigator Recruitment Ltd

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www.xxxxxxxxxxxxxx.com