

Sarah J Coaching – Email #1

Subject line: Are You a Transformational Leader [firstname]?

Hi [firstname],

Behind every successful organisation is a team of highly motivated and well informed managers, directing a fiercely loyal and performance driven workforce. Like well-oiled machines, these extremely effective and profitable companies are continuously fine-tuning to ensure maximum productivity, whatever the circumstances.

Does this sound like your company?

In reality, very few organisations operate at full capacity due to a lack of effective management training and dysfunctional team dynamics. However, the solution is relatively simple. Hire a local, fully qualified and experienced organisational team and executive management coach.

Who am I?

I'm Sarah Jones, I work with senior management, right down to the people who make your organisation tick. I help companies of all sizes to develop, to grow and to become much more efficient and effective. The results speak for themselves with increased profitability and a highly motivated workforce.

How I can help...

- Significantly improve Key Management Skills
- Develop managers to become transformational leaders
- Identify, develop and define individual employee's specific roles
- Increase employee motivation and retention
- Improve team performances through collaboration and communication
- Build confidence, empower and support female leaders
- Increase productivity, performance and profitability

I can develop coaching programmes tailored to the specific needs of your organisation, from one-on-one to full team coaching sessions

Why it may be time for a change...

A fast-moving and constantly changing world of business requires seamless adaptation to a diverse range of new and emerging business practices. However, whereas technology may present new challenges or offer welcome solutions, people will always be people. And ultimately, it's your people that matter most because they will make the difference.

What to do now...

To learn more about the unique and invaluable services I offer to businesses like yours, please visit my website at: www.sarah-j.com or simply request a brochure.

If you would prefer to schedule a call with me to determine how I can help you and your business move forward, please reply to this email and I'll get right back to you.

Kind regards,

Sarah Jones
www.sarah-j.com

Sarah J Coaching – Email #2

Subject line: Feel Your Organisation is Missing Something [firstname]?

Hi [firstname],

If your company is not performing as expected or is lagging way behind your competitors then perhaps you need to take a closer, inward look at how your managers and employees are performing. In business, success is derived from a combined team effort but it only takes one member of the team to be playing a few wrong notes for the whole orchestra to sound out of tune.

Vision and leadership

Departmental managers, line managers, team leaders and individual employees all have a very important part to play in the long term success of a company. However, clear leadership that demonstrates vision and confidence together with essential communication skills is absolutely vital in directing the team towards the company's objectives. If your organisation seems to be heading off course then we should talk.

Customised coaching programmes

Behind every successful team is a dedicated team coach. I've worked with and helped many individual managers and companies achieve their goals including NHS, DHL, AstraZeneca, Exel and many other top brand names. I've developed proven speciality training programmes such as my Leadership Transformation Programme, Ignite Team Performance, Internal Career Development and Confidence for Female Leaders.

What can I do for your organisation?

Through my observations and fact finding, I can work with MDs and CEOs to create clarity and focus. I can work with department and line managers to help develop effective leadership skills so they can create a harmonious workplace for your employees. Quite simply, I can help steer your organisation back on course.

What to do now...

To learn more about the unique and invaluable services I offer to businesses like yours, please get in touch to schedule a call or request a brochure. You can reply to this email or call me directly on **07531 228 089**. Alternatively, for more information, simply visit my website at: www.sarah-j.com

Kind regards,

Sarah Jones
www.sarah-j.com

Sarah J Coaching – Email #3

Subject line: Why Invest in Quality Business Coaching [firstname]?

Hi [firstname],

When travelling, getting from A to B can be relatively easy. You simply get out a map and follow a specified or recommended route or just key your postcode into your SatNav and trust it will guide you safely to your destination. If only it was that simple in business. In business, your destination is similar to your business goal but with so many working parts, a whole host of data to consider and a lot of decision making to contend with, the destination could be a long time coming.

Let me be your guide...

As a qualified business coach, I can guide you safely to your destination by ensuring you take the right route and make the right decisions based on the correct data. My coaching plans are results-driven, performance enhancing and success orientated. You get exactly what you might expect and more from a professional, experienced and fully qualified business coach... nothing less.

The hard way and the easy way...

If your business is not performing as you might expect then you can simply carry on trying to find the problem and fix it yourself. Alternatively, you can call me in to carry out a thorough inspection and then rest assured that the best possible solution will be found. Hard or easy, either way, it's your decision.

What I'll do...

- I'll provide new, fresh ideas and insights to help solve problems and issues.
- I'll help identify the strengths and weaknesses of managers and key team members.
- I'll develop a plan of action to help increase productivity and profitability.

What to do now...

The world of business moves fast and so should you. Contact me today and let's schedule a call so I can further explain exactly how I can help your business grow.

You can reply to this email or preferably call me directly right now on **07531 228 089**. You'll also find more information on my website at: www.sarah-j.com

Kind regards,

Sarah Jones
www.sarah-j.com