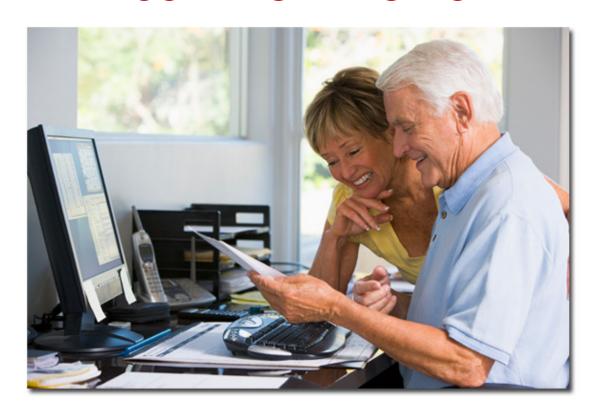
# Last Year This Typical UK Middle-Aged Couple Banked Over £313,900 Working Just 10 Hours A Week From Home...



# This Year They Expect To Double That Figure!

How is this possible?
What are they doing to make so much money?

### If they can do it ... can you?

### Yes you can, and here's how...

If your annual income falls far short of six figures, and realistically many are nearer the average of £26,500, then I have some great news for you.

In just a moment, I'm going to explain **exactly** what the middle aged couple in the picture do, to make this sort of **CRAZY MONEY** and how you can do the same.

But before I do I just want to let you know a bit about who we are...

My company is an **International wholesaler of unique in-demand products**, and we supply a range of **niche products** to people just like the couple in the picture.

Basically, we supply products that nobody else does. You can't buy our products on Amazon, in any High Street store or from any other retail outlet.



They are **ONLY** available through our distribution network.

We have the buying power to purchase outright, the master copies and worldwide licenses to unique products that **people** everywhere want to buy.

We follow **trends and interests** and then we find, or even commission products for a hungry market, ready and willing to buy.

### Put simply... our products are making people rich.

It's not uncommon for any one of our new distributors to make £20,000 and even £30,000 a month. That's right! A MONTH!

£30K is more than most people will earn in a single year, and yet with our products and a simple one-page website, it is possible to generate this kind of income in just one month.

Fact is there are already many millionaires and even multimillionaires in the UK who have made their fortunes in exactly the same way. For years our business was a well-known "SECRET" here in the UK.

By that I mean, many people knew about the business model but very few knew how to get in.

However, it was obvious to many people that our distributors were making **excessive amounts of money** but nobody knew exactly what they were doing.

And even if they did, they couldn't just buy a product resale licence, as these reseller licences were always limited.

### Well, that still applies today...

We have to set limits to protect our client's markets, otherwise we would all go out of business.

However, as more and more of our long-term distributors are retiring rich, this opens up exclusive opportunities for new distributors to come in and get a share of this **multi-million pound** action.



Okay so that's what we do...

We provide master copies of information products, which by the way, are some of the best-selling products on the planet.

And we license these products so that our distributors can rebrand them, sell them as their own and keep all the profits.

It's a **simple business formula** that works well for us and works exceptionally well for our wealthy distributors and publishers.

### Could this work for you?

Well, we currently have a few places for serious players who are willing to invest in themselves and reap huge rewards for very little effort.

### Interested?

Okay, here's how it works...

# **Revealed! The SECRETS To Earning A Six-Figure Income**

We provide **niche products** that are very much in-demand. We know there are <u>hungry markets</u> for our products because we have already carried out all the necessary research.

Our products are informational, which means they teach, educate and inform people. They also cover a wide variety of subjects. So basically, the more products you have to sell in different niches, the more cash you will make.

Our products are delivered as DVD's, CD's, pdf's and even printed manuals and tutorials.

Whatever way customers want them, they can have them.



We also create great selling websites that promote the products and virtually make the sale for you.

All you have to do is drive traffic (potential customers) to the website through a series of easy, tried and tested marketing techniques.

There are so many benefits to joining us, not least you'll be your own boss... and...



You can work your own hours...



You can work part-time or full-time...



You won't need any business premises...





You won't have to keep any stock...



You don't need to hire any staff...



There are so few overheads...

And virtually every part of your business can be set up to run **AUTOMATICALLY!** 

That means you don't have to process any orders...

You don't have to pack or post anything...

And you don't have to visit your bank to deposit your profits.

Some of our distributors think this is the best business in the world and I'm sure you're beginning to see why.

Would £20,000 to £30,000 (or more) a month change YOUR life?

It certainly has for our network of happy distributors.

Just imagine how it would change your life...

You could probably clear all or most of your debts immediately.

Wouldn't clearing all your debts, including your mortgage, lift a big weight off your mind?

Can you even imagine being completely debt free and not owing one single penny to anybody?



# You could move to a bigger house in a more desirable area.

You might like where you live right now but will you have room for your new cars? Is there enough room for your children or grandchildren to play safely?

If you were earning **20K-30K** a month, you might just feel a bit out of place living were you are now... but that's up to you anyway.



# You could buy exactly the type of brand new car you want.

Everyone wants a car that's reliable and big enough for the whole family, but what about a car to satisfy your own guilty pleasure? A sports car? A 4-wheel drive SUV? A classic car or just a top of the range luxury BMW or Mercedes?



You can't beat the smell of a new car's interior leather upholstery.



### You could go on a luxury cruise.

It might not be for everyone but a luxury cruise around the world is the absolute dream holiday of many people. However, you might just want to spend 3 weeks touring the USA or lazing around the beaches of St Tropez or basking in the sun on the Maldives.





### You could buy a complete new wardrobe.

Why wear the same old clothes when you can dress to impress? A new wardrobe will make you feel and look like a new person, which of course you will be! Wealthy people always dress well even if they only wear casual clothes, they will most certainly have designer labels.



Why should you miss out on the best?



# Or you could help out those less fortunate than you.

There's not much in this world that can make you feel really good about yourself like giving to others. No matter how poor a person thinks they are, there will always be someone worse off.

Helping the needy or donating to charity is something all of our distributors do. It's a privilege to be able to help others.



Well, whatever you want to do with your wealth is entirely up to you.

### Money gives you so many options...

So many decisions to make but the one thing so much money can buy, and the one thing almost every one of our distributors value most, is the **freedom**.

# "Money buys you freedom of choice... freedom to live your life exactly how you please"

We've been supplying our distributors with quality products for years and many have now **retired as millionaires**.

Now they have the money... AND the time with which to enjoy it.

Let me explain a little more about how this business actually works and how you can make it work for you...

First of all, it's very unlikely you will be able to purchase a reseller licence to products such as these because they are never offered for general sale.

### You have to be invited...



### So, today we're inviting you...

The products we supply are **red hot** products that will sell because we have done all the research and we know there are markets for them.

Some of our products are imports from the US and other countries, and nobody else will have them. **They are totally unique.** 

For example, a DVD about a special therapy might be shot in California, USA, and we will purchase the full rights to it.

That means we will acquire the **only master copy available**, and then we decide how many licences we will grant to distribute it.

These originals are very valuable when you consider, studio time, camera and sound crews, the experts at work, the actual wholesale licence and then the post production costs.

However, their real value is in how much cash they can generate for you, month after month and even for years to come.

It's not uncommon for many thousands of copies to created from one original, and each one returning profits of 100% for the distributor.



So, with that kind of money involved, you can see why our licenses have become much sought after by entrepreneurs all over the UK.

It's not just a license to sell and distribute our products... it's basically a...

### **License to print money!**

As wholesalers we want to work with people who will actively sell our products, just as a supermarket or corner shop might sell milk or bread or any other product.

Obviously our best-selling distributors make the most money and therefore buy more products from us, which is how it all works in this business.

### We do however make it really easy for you to sell our products.

Here's a typical scenario for a new product distributor who joins our programme...

### They sign up and receive a master product plus a reseller license.

Let's say the product is a set of 3 DVDs and the subject is a "How To" guide about something that is very popular and has a large and interested market.

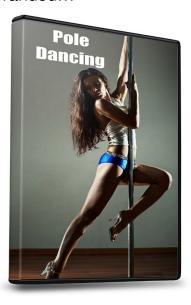
Now the license will allow the new distributor to completely **rebrand the product**. That means they can give it a different title, change the packaging and put the distributor's business name on the product and packaging.

Take a look at an example of a master DVD set featuring the popular technique of pole dancing...

(\* Pole dancing has become a very popular way for people, both male and female, to get fit, stay in trim and have fun).

On the left is a typical image of the Master DVD set... and on the right is what it could look like when it has been rebranded...

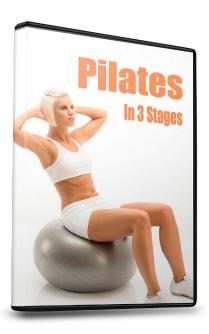




The distributor will obviously include their trading or company name on the rebranded DVD cover.

Here is another example...





Well, I think you get the idea...

Basically the DVD set becomes their very own unique product. They can even choose to sell the DVD set at any price they want.

So, what's the point in starting a business and then creating a new product from scratch, which could cost many thousands of pounds to develop?

Or even selling other people's products for commission and making just 30% - 50%, when you can **make a full 100% profit on every sale from your very own product!** 

This is a ready-made business, a simple turnkey formula, which is guaranteed for success.

Now that's just the basic premium package...

Let's look at the platinum option...

Okay, so a new distributor signs up and gets the product plus reseller licence but they will need to build a website, write the sales copy and install payment processing.



(Above image for illustration only)

Now with our platinum option, the distributor will get the website too!

It's an expertly designed website with professionally written sales copy and PayPal payment processing.

What this means is the distributor now has a product and an automatic selling machine that can take orders 24/7. **How convenient is that?** 

It's an instant business... a **CASH MACHINE** that works continuously, every minute of the day, taking orders and collecting cash.

Now this is how our top earning distributors make their money and also have the time to enjoy it...



They have several different products...



They have several reseller licences...



They have an automated website...

And they use our fulfilment facilities to process their orders and send the products out directly to their customers.

### That makes their business virtually hands free.

The fulfilment house will duplicate the DVDs and print all the packaging including the distributor's logo and business name. Then when they receive a copy of the order they send the product out to the customer.

# It doesn't matter whether the customer is based in the UK, US or anywhere else in the world.

The distributor simply pays a monthly membership subscription and keeps 100% of the profits.

Meanwhile the distributor could be travelling the world, playing golf, spending time with their family or even sleeping. **The order and fulfilment process goes on regardless.** 

Now that's the type of business many people **dream about** but very few are able to set up and run successfully.

For those who do... is it any wonder they can make so much money?

£20,000 to £30,000 a month from a simple website is not a fantasy, it's actually happening right now for ordinary people who simply decided to take the first step to becoming **financially free**.

### Is this something you could do?

1. Can you log onto your computer and check how many orders you have received for the day?

- 2. Can you login to you PayPal account and transfer money into your bank account?
- 3. Can you send a monthly membership payment to cover the website costs and processing of your orders?

# If you can do all that then this might just be the right business for you...

Well, that's pretty much all our distributors do every day.

Some will perhaps spend an hour on setting up or tweaking a marketing campaign, which is usually just an ad on Facebook or a Pay-Per-Click campaign.

But in all, many spend less than 2 hours a day or a total of 10 hours a week on their business, yet still manage to bank between £20K and £30K a month!

As I mentioned earlier, some of our longer standing distributors will have as many as 40 products on sale at any one time, which can generate **INSANE AMOUNTS OF MONEY!...** of course they're turning over... millions.

But you know... many started out with just one product, learnt about the business and then decided to upgrade to the platinum option.

### Why are these products so profitable?



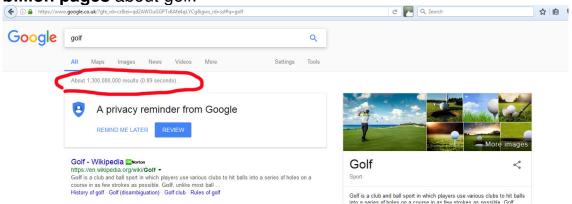
We get asked this question all the time, so here's an example...

A typical product we license is a set of 4 DVDs about golf. Now it doesn't matter whether our distributor likes golf or knows anything about golf. It's

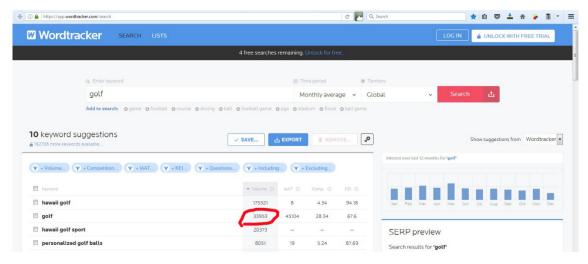
not for them, it's for their customers and wow... there are just so many potential customers out there!

Just look at how many searches there are for golf products on the Internet...

Go to Google and simply type in the word "golf". You'll find over **1.3** billion pages about golf.



Then go to one of the Internet's most popular keyword tracking websites, <a href="https://www.wordtracker.com">www.wordtracker.com</a> and bring up the keyword "golf". You'll see there are almost 34,000 searches a month, which equates to over 8,000 searches a week.



Now if you sold your products to just 2% of 8,000 that would make 160 sales and each golf product set sells for around £97.00 each, which makes £15,520 in sales...

And that's from just ONE product and ONE keyword!

If you take the number of variations to this basic keyword and include phrases like, "golf clubs", "golf swing", "golf techniques" and "how to play golf", and there are many, many more... then the potential to increase sales goes up **astronomically.** 

The same goes for every product and license we provide to our loyal distributors and publishers.

You don't need a maths degree to see the potential here and that's just the **tip of the iceberg**... so to speak.

Virtually all of our products have worldwide appeal, which makes for massive market potential wherever you are in the world.

### Now a bit of information about prices...

When you sign up to become a distributor or "publisher", as many of our clients prefer to be called, then we have **NO SAY** whatsoever in the price you decide to set for the product.

That will be your decision. However, many of our distributors sell their product sets from between £67 and £147 each.

Most sets come with 3 DVDs and you can add your own free bonuses if you want to. Simply do whatever it takes to make the sale, that's what everyone else does.

It's not unheard of for one of our distributors to sell around **2,000 product sets in a single month** at the lower price of just £67 each, bringing in a total of £134,000.

That's a **phenomenal amount of money** to make in a single month but it happens in this business.

### However...

Generally, most of our distributors will sell just 10 products a day, which is 70 sales a week and around 300 sales a month at an average price of £97 per sale...

which equates to a cool... £29,100



Could you survive on £29K a month, every month, from just 10 product sales a day?

It isn't difficult to sell just 10 products a day and at average price of £97, it doesn't take very long to rack up **enormous profits** as you can see.

Okay, this is how it all works...

- 1. If you want in then sign up to our monthly membership programme.
- 2. Within a few days you'll receive through the post, the master copies of a quality DVD product set.
- 3. You'll also receive a worldwide reseller license, which allows you to rebrand the products anyway you want.
- 4. You then contact a fulfilment house and agree a price for DVD duplication and order processing.
- 5. You set up a website with some sales generating copy and insert your PayPal payment button code.
- 6. Put a few ads on Facebook, Google search, in your local newspaper, a magazine or wherever you think your target audience are likely to be.

Then just wait for the sales to come rolling in.



It should take no longer than 2 to 3 weeks to get everything up and running and with the absolute minimum of admin work needed thereafter.

Once you've set this mini-business up and automated it to take orders and collect cash, we will send you another product and license.

In fact we'll send you a different product **EVERY MONTH** for as long as you decide to remain a member of one of our distributor programmes.



You can of course opt out any time you like with no penalties whatsoever. BUT, if you do decide to opt out then the position will be offered to someone else and you might not get back in.

We like to maintain a full team of distributors at all times, so that as many people as possible can benefit from this unique opportunity.

So, imagine...

If you stayed in the programme for a full 12 months then you would have 12 completely different niche product sets, which you can **rebrand as your own.** 

That's 12 potential cash generating products and licenses, from which you can pull in a small fortune every month, from each one, making a possible annual income of over £300,000 a year!

What other home-based business could possibly generate that kind of money?

I should rephrase that as...

"What other kind of business can make that amount of money for someone working from home, with no office, no stock, no staff and very little overheads?"

Let's just take a quick look at the overheads...

The manufacturing, duplication, packaging and postage of one DVD can be as little as £3 each. So for a set of 3 it will cost you less than £10 to get your order out to your customer.

If you sell your product set at the lower price of just £67 then you will make £57 clear profit on every sale.

Remember I said some new distributors sell just 10 products a day?

Well that amounts to a cool £570 a day or £17,100 profit every month... from just one product title.

Isn't **17K** a month worth putting in the little initial effort needed get everything up and running?

Some of our new distributors were able to get their new business up and fully functional in as little as 7-10 days!

Okay, well that's the premium package...

# It's one new product title or DVD set plus reseller license per month for 12 months.

Now, do you remember I mentioned a website?

Well, you can try selling these DVD sets in other ways like mail order or by printed sales letter but our distributors have found this to be way too expensive and a little too cumbersome.

So that means you really do need a website...

Well, listening to our top earning publishers, we're now offering all our new distributors...



# The Platinum Membership Package.

We've teamed up with some of the best web designers, graphic designers and copywriters in the business to offer our new distributors virtually everything they need to get started much, much quicker.

Can you design websites or write compelling sales copy?

If you can that's great but many of our new distributors can't, and have to outsource this work.

Problem with outsourcing is the freelancer doesn't really know the product or the market and can quite often get things wrong, which can end up costing more in both time and money, not to mention the **frustration.** 

The websites we create for our people are bang on... **they're eye-catching and very user-friendly.** Relevant graphics are cleverly incorporated to entice the site visitor to buy the product.

The sales copy is literally right on the money. It's descriptive, informative and most of all... very persuasive.

It's everything good sales copy should be and we feel it's perfect for the products our distributors will be selling.

\*\*\* From month 1, new distributors get a fully functioning website with up to 40 different products, all ready to sell.

Then each month thereafter, distributors will get **BRAND NEW SALES PAGE CONTENT** to ensure the website remains "fresh".

Web hosting and updates are all included. You only have to register your own domain name and you're ready to go... instantly!

These websites quickly grow into multi-product, multi-income stream selling machines, taking orders automatically day and night.

Well, that's *The Platinum Membership Package*.

As your supplier we obviously offer **unlimited email support** to help you get going and answer any questions you might have.

### We want you to be successful... our own success depends on it!

Okay, I know there's a lot to take in so let's just take a quick look at the whole package again, so you can be sure you fully understand how really simple this work-at-home business actually is.

As you can see this is no ordinary business.

It's a very lucrative and secretive business.

**WARNING!** When you're making so much money for doing so little work, you don't want to broadcast it to your friends and neighbours. The less people who know about this the better it is for you.

Now, let' just recap here...

You're being offered the opportunity to join a few other very fortunate distributors, who are fully licensed to sell our range of unique, niche products anywhere in the world.

- You can easily operate this business from home.
- You don't need any business premises.
- You don't need to employ any staff.
- You don't need to keep any stock.
- You don't need to meet your customers face to face.
- You can start part-time or full-time.
- You need only work up to 10 hours a week.
- You'll have virtually no overheads or expenses.
- You can work any hours that best suit you.
- You can operate this business with a laptop from anywhere in the world.
- You could earn yourself a six-figure income in less than 12 months.

Well, surely you've got to agree that this work-at-home business takes some beating right?

But you know, **selling information products** has always been big business because of the simple fact that the markets are so huge.

### There's just so many people who want to buy these products.

The products we supply are always in great demand, which makes starting up in this business so very easy.

Now, with any kind of business you need to sell either a product or a service and you **MUST** have lots of customers.

In contrast, a service type business is very limiting in terms of the amount of money you can make, simply because you only have a finite amount of time.

You have a limit on how much you can charge per hour for your time or how much you can get away with per



project, and with so much competition around, there will always be someone, somewhere... ready and willing to undercut you.

### Selling information products is so much easier...

The product only has to be created once (master copy) and then it can be very quickly and cheaply duplicated **over and over again**.

You can charge what you want and the market are always willing to buy them.

Selling quality DVD products will never impose on your available precious time.

In fact you'll have **so much free time** on your hands, you'll be able to really enjoy **spending the money** you will be making.

### It really is a no-brainer!

Okay, so we have just 2 options on offer here...

### Option #1

### The Premium Membership Programme

Just to remind you, with this level of membership you will receive a **full DVD product set.** This set could consist of 2, 3 or even 4 high quality DVD Master Recordings.

You would also receive a reseller license in your name, which permits you to duplicate and rebrand the product, any which way you want.

You can select new images for the discs and inner sleeves, you can create new titles for the individual DVDs and you can put your company name or trading name as the publisher.

You will own all rights to these products. They will be yours forever... with nothing else to pay.



You can set the price as you wish... it will be entirely up to you. Many of our distributors set the prices for these DVD sets at between £67 and £147 per set and have no problem selling them. 30 days after you have received the first set of products plus your reseller license, you

will receive **another unique product** set and you only have to repeat your campaign exactly as you did with the first one.

It gets easier and easier to set up each new product every month as your experience gradually takes over from uncertainty.

Each and every following month for the next **12 months** we'll send you another product set and license so you can keep on **generating tons of cash and hit that six-figure income in your first year.** 

However, you will need a website and a good sales letter plus a method of taking credit card payments from your website, which brings me onto...

### Option #2

### The Platinum Membership Programme

This is a **new programme** that we set up recently to help those who might find it difficult to get good freelancers to carry out the work for them.

And it's also for those who didn't want to waste time and money on outsourced services that might not be up to scratch.

Our website and graphic design teams are professional, very experienced and extremely efficient in creating high quality fully customised websites.

If you choose this option then your website will be created just for you.

It will be a **bespoke and totally unique design** to ensure your website doesn't look anything like any other distributor's website, who might happen to be selling similar products.

The sales copy, which will be written by a **professional copywriter**, will also be completely unique except for a few specific keywords.



it will include a strong call to action.

This is to ensure your website gets ranked in the search engines so your customers can easily find you on Google, Yahoo and Bing, which are the 3 main search engines on the Internet.

The sales copy will describe the products and all their benefits and

# It will lead the site visitor right to the **Buy Now** button, which we will also install for you.

Your brand new website will include hosting and up to 40 DVD product sets all primed for instant sales, which we will process for you. We will also maintain your website, add updates plus fresh content every month.

### You won't have to do anything else except sell.

We can offer you some advice about this aspect and we can offer you **unlimited email support** throughout your term of membership.

When you have done all this you will have a virtually hands-off, automated, non-stop cash generating business that will be the envy of everyone you know... however we do recommend NOT telling too many people for obvious reasons.

Now here's **something very important** for anyone who is just thinking about starting out in a new business but is not too sure about taking that first tentative step...

### Everything is fully covered by our 30 days, Money Back Guarantee!

That's right... whichever package you decide to start with you are fully covered should you decide this business is not for you... or for any other reason.

### 30 Days, 100%, Iron Clad, No Quibble,



## Full Money Back Guarantee!

All you would need to do is return the Premium Package and your license within 30 days of purchase to receive a full and courteous refund... Platinum members can just email us...no questions asked.

So you really do have absolutely nothing to lose... but there's an unlimited amount of easy cash to gain.

### So it's decision time...

Now, we don't have many more licenses to let go this year and when they're gone... they are gone for good.

We have to limit the amount of licenses available to ensure all our distributors have a **fair chance or earning some substantial returns**.

So I hope you'll understand that if you apply and then we later contact you to let you know you missed out, please don't take it personally.

We'll obviously refund you immediately and we'll keep your name on file should a distribution license become available in the near future. **You will have first refusal.** 

Basically, the sooner you apply the sooner you will be accepted. It's got to be on a first come, first served basis.

Okay, here are the 2 optional packages that we currently have available...

**The Premium Membership Programme**, which includes everything except the website and monthly content updates is just £97 a month.

When you consider the amount of money that can be made from this business a mere £97 is chicken feed, small potatoes, a drop in the ocean...

You could very easily earn this in just **ONE DAY**, and many of our distributors do.

However, in all honesty you will then have to spend some money to have a website created including the graphics and the sales content and PayPal integration, and these costs can vary greatly along with the quality of work.

If you are particularly good at building websites and writing sales copy then this is probably the best option for you.



The second option is *The Platinum Membership Programme* and this is a new service, which we have added for those who are not really tech savvy or have any sales copywriting experience.

This option allows you **get up and running instantly,** and with more chance of making some **big bucks** because the website and graphics have been professionally designed by a team, who know this business inside out.

# The copywriting is pure sales copy genius and designed to get your website visitor to buy instantly.

This option also includes website hosting, updates, maintenance and fresh quality content every month. It costs just £297 per month.

Again not a huge amount of money compared to the **MASSIVE EARNINGS** you can make. We think you should be able to recover this cost within your first few days of trading, but depending on your experience it might take as long as a week.

And remember, you will have **full email support** for as long as you remain a fully subscribed member of either programme.



And, most importantly... our membership packages are **fully guaranteed**. That means if, for whatever reason, you decide that this business is not for you then all you have to do is drop us an email or return the products for **a full**, **no questions asked refund**.

Now, in the time that it has taken for you to read this letter, you could have already sold a few DVD sets, **so time is of the essence!** 

Simply get your name down today and get started in your new and highly profitable business venture.

To your success!

### **Signature**

Alan Gee

- **MD. Moody Cow Designs**
- **P.S.** It's first come, first served, so there's no time to waste!
- **P.P.S.** Our packages are **fully guaranteed** so you have nothing to lose!

Moody Cow Designs, 2 Church Lane, Llansoy, Usk, NP15 1H