The All Electric Vehicle Charging Company Says...

"We Fully Support The Use Of Environmentally Friendly, All Electric Vehicles Because They Represent A Cleaner, Safer And Cheaper Transport Option... Furthermore We Will Help You Secure A 100% <u>FREE</u> Government Grant Towards Your Own Domestic Or Commercial Charging Point Installation"



For a quick, easy and hassle free electric vehicle charging point installation at home or at your business premises, call me now on xxxx xxxx xxxx

At **The All Electric Vehicle Charging Company**, we are passionate about the environment and the health and well-being of our children and our grandchildren, especially those who are living within our traffic congested cities.

That's why our mission is to make it easier for anyone to switch to owning a clean, safe and economical Electric Vehicle.

As an ethical, eco-conscious business, we also strive to operate with a high degree of integrity and honesty, fairness and trust. And that's my promise to you...



Image of Sanjay here

I'm Sanjay Sagger and I created *The All Electric Vehicle Charging Company* to help make it easy for individuals and businesses to switch to all electric vehicles by offering them quick and easy vehicle charging point installations.

And although I'm a businessman, I couldn't possibly own and run a business that I wasn't completely 100% passionate about. Being passionate and committed means I will always strive to offer the best possible service to my customers, and with that, you have my full guarantee!

## Who needs an Electrical Vehicle Charging Point and why you should have one installed now!

• If you're the owner of commercial or residential property then having multiple charging points installed on your premises will help you easily attract new clients or **retain existing clients and tenants longer**.

• Having multiple charging points installed at your work premises will not only encourage your employees to go electric but it also offers employees a real incentive plus, this *Benefit In Kind* is **exempt from tax**.

• If you're a hotel or guest house owner then you can add yet another **valuable feature** to your list of amenities, making your accommodation much more desirable over the local competition.

• Companies that operate a fleet of electric vehicles, or plan to in the future, will need onsite charging points installed. And why wouldn't you want to reduce your carbon footprint and switch to electric with all the **savings and tax incentives** available?

• Shopping centres, trading estates, car parks, hospitals, motorway services, caravan parks, holiday resorts, social centres and assembly rooms, events and function halls, parks, stadiums and churches.... The list goes on and on.



## We simply need more electric vehicle charging points!

Anywhere and everywhere that people can drive to and park their electric vehicle needs a charging point, and with installation costs so low, each EV charging point will **pay for itself** in no time at all.

# And what about the individual Electric Vehicle owner or anyone considering switching to electric?

### I'm forever hearing people say...

*"I'm really concerned about the environment and I'd love to get an electric car but there just isn't anywhere around here for me to charge it"* 

If you have off street parking then you can have your very own personal, electric vehicle, **rapid charging point** installed with absolutely no fuss whatsoever.

Domestic rapid charging points are suitable for both EV and hybrid vehicles and remember... you can get your hands on a very substantial government grant that will cover around **75% of the total installation cost**.

I'll go into more details about the grants in just a moment...

Meanwhile, if you haven't considered the option of changing your vehicle to electric then you should seriously think about all the benefits including...

• **Reducing your carbon footprint** and helping to reduce carbon emissions. You'll be doing your part in driving down harmful greenhouse gas emissions, which according to the experts contribute considerably to climate change.

• Government are currently offering valuable incentives such as the Plug-In car grant, which is worth up to £3,500 off the cost of a new, selected electric vehicle such as the BMW i3, Audi e-tron, Jaguar I-pace, Mercedes B-Class ED, Volkswagon e-Golf, several Tesla models, Hyundai, NIssan and many more.

• Your electric vehicle is easier and much cheaper to maintain

- Zero road tax
- Free parking in some places
- Zero congestion charge
- Cheaper running costs

And it's the **cheaper running costs** that are really making people think twice about changing to electric.

For example, most EVs can be fully charged in less than an hour at an average cost of just £3. A fully charged battery can give you **100 miles of driving.** 



Compare that to diesel or petrol, which would cost around  $\pounds 10 - \pounds 13$  for exactly the same journey. It's a no-brainer!

So when people ask me what's in it for them... there it is. A cleaner and much cheaper way of getting around.

And of course, there's that charging point grant... yes I haven't forgotten and I'll get on to that in just a moment but before I do, I just want to remind all you business owners out there about the government incentives that await you too.

Government is helping businesses large and small to consider changing over to Electric Vehicles in the very near future and here's what's on offer...

There has never been a better time for business owners to seriously consider **taking the grants** that the government are offering because they won't be around for ever!

Just look at what the government is offering in their efforts to persuade you to switch over...

• No road tax, no congestion charge and all the obvious savings on running costs plus cheaper maintenance and servicing costs. This can amount to thousands of £££ in savings per vehicle per year.

• Up to **£8,000** towards the cost of a new selected EV van or hybrid plus 9% tax benefit in kind on company cars.

• Up to **£7,500** towards the cost of a new LEVC TX taxi, if taxi driving is your thing of course.

• **Generous grants** towards the installation of multiple commercial charging points.



Now, just to be clear, I'm NOT in the business of selling EV cars and vans but I'm sure you can tell that I think they make good sense right?

Of course, I am in the business of installing charging points and that's where I can help you... **both private individuals and business people.** 

So, let's get back on track and as promised, I'll now explain more about the government grants that will pay for around **75% of the cost** of your charging point installations.

### What's all this about free money towards installing an EV charging point and do you qualify?

So here's the "What's in it for me" rundown on government grants...

### Individual, domestic homeowners

The government has set up the **Office of Low Emission Vehicles** (OLEV) to handle claims for grants towards the installation of charging points or charging stations as they are often known.

The scheme is called The **Electrical Vehicle Homecharge Scheme** (EVHS) and the grant will pay towards 75% of the purchase and installation of the charging unit. This grant is worth a cool £500 to you.

\* In Scotland you can also apply for additional grants worth a further £300 from the **Energy Saving Trust**.

In all cases, the charging points must be installed by a government authorised EV charging point installer. *The All Electric Vehicle Charging Company* is a government approved installation company.

Okay, so far so good right?

# The question is... do you qualify? Here's a checklist for you...

• You must have off street parking attached to your property. That simply means a driveway or garage or both.

• The property must be a dwelling, which obviously means someone must be able to live in it. And that means a house, bungalow, flat etc.

• Only one EV charging point is permitted per house unless there are 2 eligible vehicles, in which case you can have a maximum of 2 charging points.

• You must have acquired the Electric Vehicle (new or used) on or after the 1<sup>st</sup> October 2016.

• You must be the registered keeper or lease holder of the vehicle.

If all the above apply then **congratulations**. Call me right now on **xxxx xxxx** and I'll help you get the grant you are entitled to.

I'll also arrange for your charging point to be installed at a date that's most convenient for you.

# What type of business qualifies for an EV grant towards the purchase and installation of charging points?

Businesses have to apply for a slightly different type of grant known as the **Workplace Charging Scheme** (WCS). This is a voucher based scheme that provides **upfront support** towards the costs and installation of charging points.

## This grant applies to charities, public sector organisations and eligible businesses.

If eligible, you can apply for vouchers, each worth £500, for the installation of up to a maximum of 20 EV charging points (across all sites). **Yes, that's £10K in total.** 

So, is your business eligible? Let's see...

• You must have off street parking at your business premises.

#### Basically, that's it!

And all you need to do is answer a few simple and very basic questions.



Call me right now on **xxxx xxxx xxxx** and let's get the ball rolling.

Now there's one more very important point that I need to mention...



EV charging point equipment MUST be from the EVHS government approved chargepoint model list and MUST be installed by a government authorised installer.

There's no way of getting around it, otherwise, you will NOT get the grant that you are entitled to.

### And that's where we come in.

We can handle virtually everything for you from the application process to the finished installation. We're always on hand to offer free advice too.

We are highly experienced and fully qualified NICEIC approved electrical engineers and it typically takes our experts around 2-4 hours to install your domestic charging point.

Commercial installs can sometimes take a little longer but not much. Generally, we can be in and out within a day.

All our work is fully guaranteed and all equipment comes with a full 3 year warranty.

## I personally always ensure we leave nothing behind except happy and satisfied customers...



Helping to switch people over to using electric vehicles is what makes me and my dedicated team happy. Happy in the knowledge we are providing a much-needed service, which is also helping to reduce harmful carbon emissions. However, currently EVs make up a very small percentage of vehicles on our roads today, however, that number is slowly but steadily rising.

### We know that for some people there could be barriers to owning an EV but a charging point should never be one of them.

And yes, I do realise that climate change is a global issue and there's a long, long way to go but we can all play a small part in helping to do our bit, and when you are ready to do yours... **call me for free advice.** 

### You have absolutely nothing to lose and so much to gain.

Remember! Whether you're an individual homeowner or business owner, we can help you every step of the way to securing your essential grant towards the professional installation of your electric vehicle charging point.

Then we'll install your equipment quickly at a date that best suits you.

However, don't leave it too late. All government schemes are time limited so pick up the phone now and call me on **xxxx xxxx xxxx** 

Alternatively send me an email to: <u>xxxxxx@xxxxxx.com</u>

Sincerest regards,

Signature

Sanjay Sagger CEO, The All Electric Vehicle Charging Company Ltd <u>www.xxxxxxxxxxxx.com</u>

**P.S.** Simply contact me and apply for your grant today and we could have your EV charging point installed within a week!