

A Post Brexit Solution To Help British Farmers

[Description]

Post Brexit, British farmers are facing a dilemma in terms of a potentially serious shortage in the availability of seasonal fruit and vegetable pickers from Eastern Europe. Together we can help them overcome this impending crisis and avert a hefty rise in the prices of fresh fruit and vegetables in the shops.

[Introduction]

We are Navigator Recruitment Ltd, a new team of dedicated recruitment specialists with connections in 5 different Eastern European countries. Our focus is to screen and recruit individuals, who are suitable for employment within the UK agriculture industry, and provide them with temporary placements on farms around the UK.

[Project]

The recruitment process involves collaboration with independent recruitment agents, who will advertise these UK casual farm jobs in their respective regions. We have already established partnerships with individual recruitment agents from Hungary, Romania, Latvia, Lithuania and Bulgaria.

Our agents will forward leads onto us and we will undertake the final interviews and screening, then we will place each applicant onto our database. The goal is to build and maintain a huge database of available, seasonal labour, which can then be allocated to various farms all over the UK each year. We would hope to make the database accessible to farmers from January 2019.

[Reason for funds]

Initially we need to expand our recruitment operation to other Eastern European countries and to assist our independent agents with ongoing, local advertising costs and travel expenses. We also need to initiate awareness of the project via digital media advertising and information websites.

This is a huge international project and with the help of your funding we will be able to complete the recruitment process in time for the 2019 harvest season. Farmers will benefit from a much more cost-effective and reliable recruitment service with much lower fees compared to traditional UK recruitment agencies.

Note: Agents will not receive payment from any funds raised. Instead, they are paid on a commission basis only, when their applicants are employed.

[Benefits]

This unique approach to the recruitment of casual labour for UK farms, will help to calm the fears of Eastern European casual workers, and remove much of the negativity associated with the uncertainty of Brexit. UK farmers will be able confidently plan their harvesting with the assurance they will have the labour they

need, when they need it. The alternative is for farmers to pay exceptionally high wages to UK workers at the expense of the UK consumer.

[How people can get involved and what the incentive is for them]