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[Headline]

Fuel Freedom International Announces Imminent Product Launch in UK

[Press release company/Your location/Date]

Merlin Marketing Press Release/ - Ammanford, UK, May xxx xxxx

[Summary]

US based Fuel Freedom International has announced the introduction of their highly successful MPG-CAP™ fuel saving product to the UK market. The product is a simple and inexpensive caplet, which when added to any vehicle's fuel tank, can reduce consumption by on average 20%. The 100% organic compound has also been proven to reduce toxic emissions and extend engine life by protecting vital combustion chamber components.

[Lead]

Petrol and diesel prices in the UK have been steadily rising over the past few months, and the trend looks set to continue into the foreseeable future. The expected forecourt price hike to £1 a litre, for both petrol and diesel, will be commonplace throughout the country within a matter of weeks, and is unlikely ever again fall below this level.

FFI's arrival in the UK is well timed and their MPG-CAP™ fuel saving product will be seen by many hard pressed British motorists as a very welcome tonic against continually increasing motoring costs.

Other major benefits of the MPG-CAP™ are that it cleans fuel injectors, carburettors & entire fuel systems, prevents diesel freezing, cleans, lubricates and conditions upper cylinders, valves, valve seats, pistons and rings. The compound is activated by petrol, diesel fuel, ethanol, biodiesel, and other ethanol-petroleum blends.

In a recent statement, CEO, Graham Jones of UK distribution company, Merlin Marketing, said he is very optimistic about the success of MPG-CAP™ here in the UK, as it offers the only real long-term solution against continual fuel price increases.

In addition, he said the MPG-CAP™ is an environmentally friendly organic compound, which is perfectly safe to use, requires very simple application and its highly competitive price tag makes it easily affordable by all motorists.

To learn more about the company, Fuel Freedom International, and its impressive fuel saving products, contact Graham Jones: Merlin Marketing, 2nd Floor, 2 Stryd Rice, Betws, Ammanford, Carms SA18 2HA. Telephone: 08700 672 556. Or visit the company's website: www.lowfuelcost.myffi.biz