

**██████████ – Gala Speech**

(Response to applause)

Thank you, thank you very much, you're so kind.

Ladies, gentlemen and distinguished guests...

(I am ██████████ of SGC Wines and...)

It's an honour for me to be here tonight, at this special gala event, and I'd like to thank Jane and Matt Gottschalks (of the Jax Foundation) for inviting me and allowing me to talk to you about a subject, which is very dear to my heart.

But first, I would also like to acknowledge the great work carried out by the animal charity, The Animals Asia Foundation, founded by Jill Robinson MBE

Her energy and enthusiasm, her devotion and dedication, knows no bounds... and she whole-heartedly deserves the total admiration and respect of us all.

I applaud the tireless efforts of those involved in halting the cruel practice of bile extraction from the beautiful moon bears, many of whom endure a lifetime of pain and suffering, during their years of captivity within the many bear farms across Asia.

I also fully support the efforts of The Animals Asia Foundation, to end the barbaric slaughter of cats and dogs for the meat trade and human consumption.

The work of The Animals Asia Foundation is to be wholly commended.

(Expect applause and wait until quiet)

Ladies and gentlemen...

I have a confession...

I am absolutely crazy... about wine

Of course I don't mean I'm an alcoholic... and I don't mean I have aspirations of one day becoming a wine waiter.

I mean I am passionate about producing wine.

And not just any wine.

The wine I want to introduce you to this evening is named SGC, otherwise known as "Le Secret des Grands Chefs".

This particular wine is the product of eight long years of dedication and enlightenment. During the years it has taken to produce this top quality wine, I feel as though I have been on a long journey.

For me, it has been a personal quest to create the very best possible wine imaginable.

And in order to do that I painstakingly researched everything.

From the soil of the wine growing region (Bordeaux?) to the health of the vines, to the exact time of harvesting and the whole wine making process.

Nothing was left to chance.

The whole process from vine to bottle has been based on very careful considerations and calculations.

(It has also taken a lot of blood, sweat and tears)

Our SGC wine production process takes into account all of the desired characteristics one might expect of a top quality wine...

... and we're proud to announce that all our work has resulted in what we and others consider to be the nearest thing to perfection.

Now when I say others, I mean people who really know about wines.

For example, I'm talking about Michelin starred Chefs. Four of which have endorsed a first vintage SGC wine of their choice.

And I'm talking about someone who probably knows more about quality wine than anyone else in the world...

I'm talking about the World Champion Sommelier and most awarded man in the wine industry, Gerard Basset OBE.

Praise and recognition from such high profile personalities is what we have strived to achieve... and so I guess we have arrived.

Any connoisseur of fine wines will know that a wine of this quality is considered an asset and so justifiably deserves a place in their private collection.

And so for those reasons we think our SGC wine represents an excellent investment... but what do you think?

Ladies and gentlemen I am delighted to present to you the SGC Grands Vin Collection from the famous appellations in Bordeaux of Pauillac, Médoc, Pomerol and Saint-Emilion Grand Cru.

On your tables are two bottles of SGC wine, kindly donated from the private collection of Matt Gottschalks (and if it's good enough for Matt).

Please enjoy...

I'm sure, after tasting this exceptional wine you'll agree with me, it is without doubt, of the highest quality... and of course my work will then not have been in vain.

Well, I'm happy to inform you that one of you can win a single lot, which consists of forty eight bottles, this very evening.

We will be holding a raffle, with all proceeds going to The Animals Asia Foundation, and one very lucky winner will take home some of the finest and limited wine available.

Of course not everyone can win...

But, if it is not your lucky night then don't despair.

If you would still like to own a quantity of this premium wine, then please...

(See me at the end of the evening, complete an order form, or whatever they need to do)

My name is [REDACTED] from SGC Wine and thank you for listening.