

## **VO script for Peachy Publishing**

This is Mike and he runs a local service business.

His customers live locally too and they trust Mike to provide a reliable, quality service.

And here's Sarah.

Sarah also owns a small local business and she sells her products to the local community.

Now, Mike wants to attract new customers and expand his businesses but his current advertising just isn't really working for him.

He obviously needs to try something different... but what should he do?

Well, he could do what Sarah did and advertise with Peachy Publishing!

Peachy Publishing offers a highly targeted local advertising solution for small local businesses.

Our glossy local magazine is full of local news and views about... well... local issues that affect your community.

And because it appeals to a local audience... it always gets read.

Unlike a daily newspaper, our bi-monthly magazine often gets passed around to friends... family and other businesses... which means more people get to see your ad.

And as you can see... it certainly worked really well for Sarah.

So, if you want to get your advertising message right in front of thousands of potential customers...

Give us a call on 01243 767 969