

Voiceover script – 570 words. (Running time 3 minutes 20 seconds)

[Introduction]

Strength, confidence and character are three very important and essential life attributes that I feel every child should possess in order to achieve more and get more out of life.

Hi, my name is Keith Banfield and I'm a black belt and Martial Arts Master Instructor.

In over thirty years, I've helped thousands of children and young people realise their full potential and become strong, confident and independent adults.

[The word Strength to flash on video]

Martial Arts will not only make you physically strong but mentally strong too.

A healthy mind is about developing mental clarity, focus, resilience and determination.

It's about being able to make good conscious informed decisions, which are so important for young people growing up in today's society.

With so many distractions it can be difficult for young people to stay focused and enjoy the process of growing up.

In our martial arts school we teach young people how to deal with peer pressure and resist negative influences.

[The word Confidence to flash on video]

Confidence is about believing in yourself and your abilities.

Many young people lack confidence in themselves because they are unsure about their abilities.

Our martial arts classes are designed to bring out the best in young people and make them realise what they are capable of achieving.

I help them to believe, to discover and to gain experience, which then enables them to build their self-confidence to a level, in which they begin to see their true potential.

I have seen many quiet, shy or timid young people gradually grow in confidence

and be able to express themselves freely.

I have enjoyed seeing them grow into fine young confident adults.

[The word Character to flash on video]

Everyone has character and young people are no exception.

The real meaning of character refers to the mental & moral qualities of an individual.

It's about personality and temperament, disposition and state of mind.

Education and experience helps to shape a person's character.

Strength and confidence can help to reveal a person's character.

Our Martial Art classes can help your child to really shine, to uncover their uniqueness and to develop their own personal characteristics.

[Summary]

Martial Art Classes are not just about learning self-defence, they are also about personal development, which can have a profound effect on the mind, body & soul.

Martial Art training can provide a young person with a means to develop physically and mentally.

To understand and embrace discipline, respect and tolerance.

Regular Martial Art training can help your child discover and develop their personal skills and individual qualities.

[Call to action]

I have created a unique step by step formula that helps children and young people build their Strength, Confidence and Character.

A new course starts shortly and I would be glad to talk to you about how I can help your child.

Simply fill in the contact form on this side of this video and click on the blue button.

I'll send you a free copy of my own personal training video, which shows you how to start building your child's Strength, Confidence and Character.

Also, by clicking on the Send More Information Button I'll offer you a special thirty percent discount on enrolling your child onto my next absolute beginners Self Defence programme.

This is a time limited offer so don't delay.

Click now and help your child to gain the skills, strength, confidence and character that will last their lifetime.

Thanks for watching and I look forward to working with you and your child in the near future.